

the Register



Roots Run Deep at Rolling Vale Farms

Austin Kolb has built his family's seven-generation farm into a successful SimGenetics seedstock and farming business.

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Inside



Hearing from Harker
Genetic Selection and
High-Altitude Disease
Simmental Success

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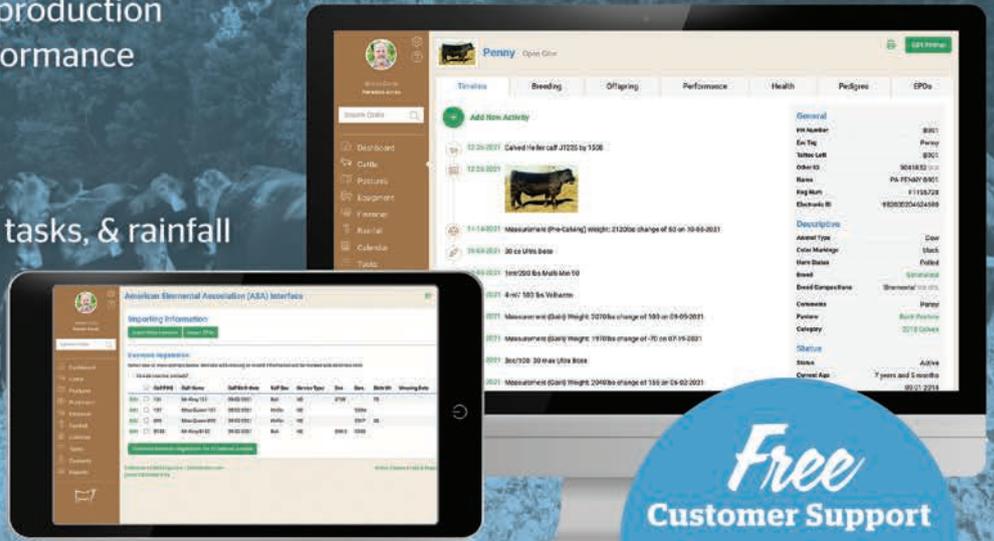
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TJ CHIEF 460G x CCR COWBOY CUT 5048Z

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- 2022 Triangle J high seller and standout
- A white faced bull with superior balance, presence and kind
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- His stunning mother is emerging as a new generation donor for the TJ program
- Use him to add body, thickness and density in a moderate package
- DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+14.0	-1.2	+95.0	+151.0	+35	+7.0	+31.0	+78.5	+22.4	+16.2	+49.0	+.00	+.50	+.020	+.68	-.35	\$167	\$96
ACC	.46	.50	.48	.47	.47	.23	.16	.25	.30	.40	.40	.32	.36	.33	.39	.03		
%	35	25	4	4	10		5	2	10	10			25				10	4

DNA tested AMF, CAF, DDF, NHF, OHF, OSF, DLF, Homozygous Black, Homozygous Polled

EPDs as of 11/22/2022 **TOP 35%**

WINDFALL

29SM0510



GW WINDFALL 285J ASA 3875084
SOUTHERN FORTUNE TELLER x TEX PLAYBOOK 5437

PREDICTING PROFIT AND SUSTAINABILITY

- Standout of the 2022 Gateway 'Breeding Value' bull sale
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- DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+15.0	-1.5	+88.0	+146.0	+36	+9.0	+21.0	+64.6	+13.9	+15.9	+58.0	-.12	+.73	-.027	+.79	-.46	\$164	\$98
ACC	.44	.49	.47	.47	.47	.23	.17	.27	.29	.37	.43	.34	.37	.35	.40	.03		
%	20	20	15	10	5	20		30		10	2		5		30	4	10	2

DNA tested AMF, CAF, DDF, NHF, OHF, OSF, DLF, Homozygous Black, Homozygous Polled

EPDs as of 11/22/2022 **TOP 35%**

Ten questions to test your beef industry knowledge:

1. From which strain of French Simmental did “Parisien,” ASA number 1, originate?
2. A cow herd that has had no outside breeding stock introduced is known by what term?
3. An animal that results from the mating of a straightbred bull to a straightbred cow of another breed is known by what designation?
4. The very top of a beef animal’s skull is known by what descriptive term?
5. Folds of hide located in the throat area of a beef animal are known by what term?
6. The practice of utilizing forage and roughage to prepare stocker cattle for finishing is known by what industry term?
7. What would be the average daily gain of a calf that weighed 620 pounds at the start of a 160-day feeding period and finished at 1,100 pounds?
8. What is the approximate gestation period for a mature cow?
9. Twins produced from one fertilized egg are known by what common term?
10. What is the phenotype of a bull that is homozygous for the horned trait? ■

Answers:

1. Pie Rouge; 2. A closed herd; 3. F-1; 4. The poll; 5. Dewlap; 6. Backgrounding; 7. 3.0 pounds per day; 8. 285 days; 9. Identical twins; 10. Horned.



ASA Spotlight

Roots Run Deep at Rolling Vale Farms

by Lilly Platts

Austin Kolb has built his family’s seven-generation farm into a successful SimGenetics seedstock and farming business.



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Composite cattle create value for Missouri producers.



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by Lane Giess, ASA Lead Geneticist

An updated multi-breed PAP EPD has been released.

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From Lazy C Diamond Ranch, ND and Schooley Cattle Co., IA

	CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
EPD	19.6	-3.1	72.1	106.2	10.8	25.7	61.7	17	19	32.3	-.21	.52	-.048	.58	169.3	90
Acc	.63	.79	.73	.68	.32	.26	.37	.34	.52	.49	.35	.49	.29	.47		
% Rank	1	2	75	75	1	35	55	50	1	40	99	4	99	99	4	15



Progressive

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From Lazy C Diamond Ranch, ND; Eichacker Simmentals, SD; Trauernicht Simmentals, NE and River Creek Farms, KS

	CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
EPD	19.3	-4.2	94.1	139.6	10.2	31.4	78.4	14.3	12.7	49.3	-.33	.50	-.077	.93	173.9	105.3
Acc	.69	.83	.78	.73	.40	.26	.38	.39	.61	.58	.44	.53	.47	.54		
% Rank	1	1	10	10	2	10	3	80	35	4	90	5	75	40	3	1



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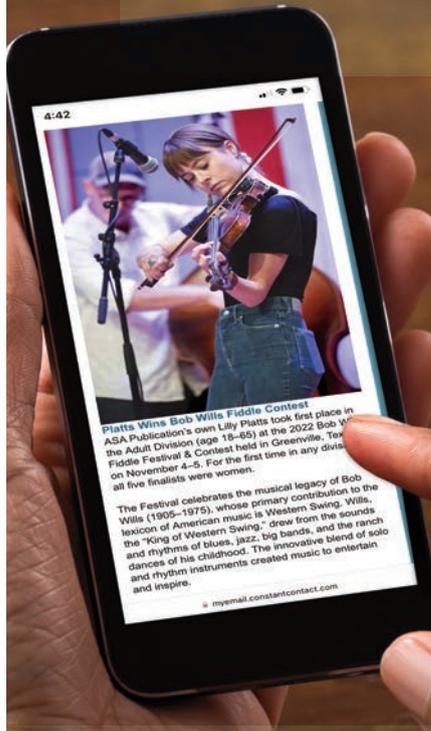
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EPDs as of 11/28/22



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- ◆ ASA Spotlight
- ◆ EPD FAQs
- ◆ Women of ASA
- ◆ Down to the Genes

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A winter scene near Dahlen, North Dakota. Photo by Terry Ellingson.

About the Cover

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the Register

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by Tim Clark, North Central Region

I have the task this month of writing the Trustee Viewpoint in 500 words or less. I wondered what the shortest Viewpoint has ever been. My first attempt was “It’s good.” I was told I needed to expand on that a bit, but my second attempt also failed: “It’s all good.” So, I guess this

will be my third attempt to expand on things.

One of the most frequent questions I get lately is “How are things on the ASA board?” I am proud to reply, IT’S ALL GOOD!

If we look at the overall trends of the American Simmental Association, they are nothing short of amazing. Membership, for both juniors and adults, has been on a steady increase for years. Registrations continue to grow year after year. Bull and female sales, along with transfers, continually surpass the previous year, showing steady growth. From the show ring, Simmentals have risen to the top. AJSA shows and open shows have record attendance and continue to grow.

As for the Board, we are in a good spot. We all have a love and passion for this breed and the direction that it is headed. We have united in our efforts to move this breed forward and expand its overall popularity in all sectors, from bull and female sales to the show ring, and collecting more useful data.

Please note that I did not refer to things as perfect. There is no perfect, especially when referring to anything that has to do with over 6,000 members. Pleasing every single person is impossible. The Board and staff are striving to enhance and make improvements in several areas. The DNA department is now fully staffed to manage the continued growth of sample submissions every year. We have already heard incredibly positive comments on the efficiency and turnaround in sample submission this fall.

As Christmas approaches, I wish you and your family a very blessed and merry Christmas and a profitable New Year. ■

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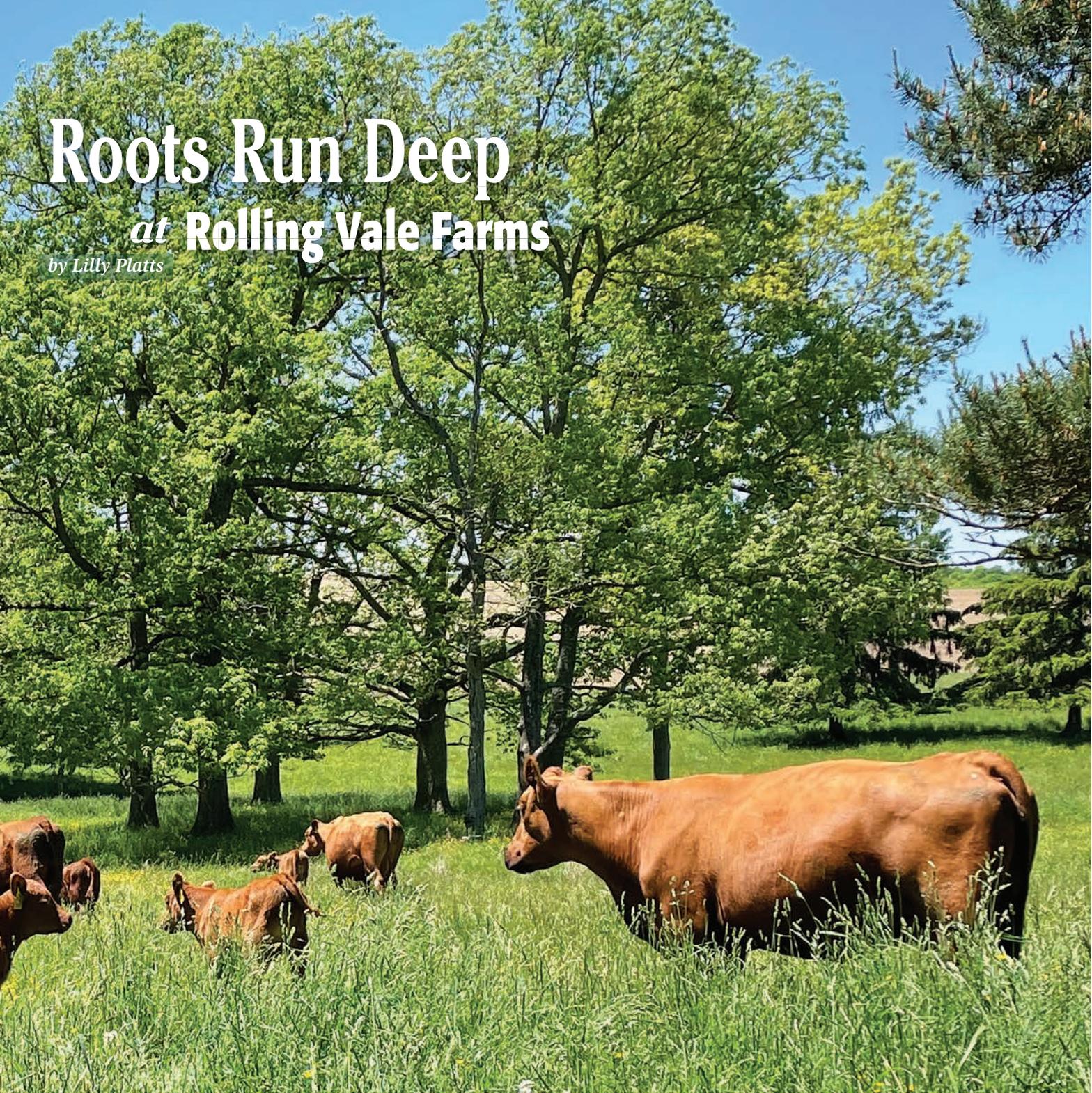
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Roots Run Deep

at **Rolling Vale Farms**

by *Lilly Platts*

Austin Kolb's passion for agriculture led him home to the family's seven-generation farm, which he has since built into Rolling Vale Farms, a successful SimGenetics seedstock and farming business.



Opposite: Pasture in Western Maryland is split into small but productive plots.

L: The Rolling Vale Farms brand.

Below: Simmental genetics have helped Kolb develop cattle with growth, which is important for his customers. Females have to maintain condition during the long, wet Maryland winters.



The Kolb family began farming seven generations ago, with Austin Kolb's ancestors first planting their roots in western Maryland in the 1860s. For several generations the family raised whatever was needed to survive, from crops to livestock. Kolb's grandfather Clark started a dairy with a small group of cows, first selling cream in the 1930s, which was the first regular income the family had. In the 1940s he began selling whole cans of milk, and in the 1950s bulk milk. Austin's father, Marvin, grew up on the farm and became involved as well. The business continued into the late 1980s until the farming crisis hit their family and they sold the dairy cows.

Kolb's father took a job with Cargill at that time, frequently moving around the country. His family still owned the land, renting it out to other local dairy farmers, and Kolb was able to spend many summers with his grandparents there. When he graduated from high school he decided to attend West Virginia University, which was just a 40-minute drive from the family farm. His love for the farm soon led him to start a business. "Around halfway through my four-year degree I started growing some crops, bought a few cows, and by the time I graduated I had a few hundred acres of crops and around 40 commercial Angus cows," he recalled.

After graduation Kolb chose to dive headfirst into farming. "I decided that instead of getting a job off the farm I would come back here and try to make a go of it with farming," he said. "We had around 150 tillable acres, very little equipment, and no shop or infrastructure other than a few old bank barns. I basically started from scratch, but my family was very supportive and my father would come down on the weekends and help out."

Marvin was able to retire early and moved back to the farm, along with his wife, Jalene. They are now 14 years into their business, Rolling Vale Farms, which today includes a sizable farming operation and herd of Sim-Genetics and Red Angus cows.

Building a Cow Herd

For several years Kolb expanded on the original group of commercial Angus cows he had purchased, using registered Angus bulls, but soon decided to focus on improving the cow herd. "I just wasn't satisfied with the cattle I was raising. I knew it was a commercial herd and it wasn't anything fancy, but I really was passionate about it. I had been buying what were supposed to be good registered Angus bulls and wasn't very happy with the calves and cows I was raising. I knew people from college who were into Simmental and SimAngus and I really liked their cattle. I looked at those genetics and decided to start incorporating that into my herd," Kolb explained. "I started buying high-percentage registered SimAngus bulls and immediately could see a difference. The cattle had better muscle shape, the females milked better, maintained their condition, and were just motherly cows. Maternal intelligence is so critical."

A group of registered Red Angus females from Ludvigson Stock Farm in Montana also made its way to the farm during these early years. Kolb and a group of local friends would take time to travel west after harvest, visiting seedstock herds and studying genetics. At that time Rolling Vale Farms was ready to start selling seedstock, so Kolb decided to diversify his offering by adding a select group of purebred Red Angus females to his program. They continue to maintain a small group of these Red Angus females to satisfy a niche market in the area.

(Continued on page 14)

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BRED HEIFER**

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XG809J

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BRED HEIFER**

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PD633J

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BRED HEIFER**

PROCLAMATION x LOCK N LOAD SON
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CLRS HOMELAND 327H

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JC KING OF THE ROAD 468H

By HIGH ROAD - 14.2 CE, -3.0 BW, Top 2% BW, MILK, MARB with 175.0 \$API
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Roots Run Deep at Rolling Vale Farms

(Continued from page 11)

Today Rolling Vale Farms markets a select group of registered SimAngus bulls each year. The majority of their customers are local part-time farmers, which means traits like docility, calving ease, and balanced performance are a priority. When choosing which bulls will be developed for sale, Kolb has a long list of requirements. “We will immediately eliminate anything that doesn’t meet a growth spec because our customers are selling pounds. Then we look at data from calving, and bulls have to have been born unassisted. We want to know if the cow is a good mother and if she has a good udder. We also look at weaning data, weight per day of age, phenotype, feet and leg structure, color, temperament, and more,” he said.

Temperament is at the top of the list. Kolb explained that safety is a priority for his customer base. “Many of our customers are doing things as a family. They have children, and everybody is involved.”

Cattle in this area also have to thrive on grass that is abundant, but not necessarily nutritious. Winter is long and wet in western Maryland and the hay is primarily made from the same type of forage. “We have what most people call ‘washy’ grass,” Kolb explained. “It’s abundant but low in protein. Unless you’re going to supplement a

lot during winter you need to have cattle that will keep fairly easily because there aren’t many nutrients in each bite of hay they eat.”

Western Maryland gets adequate rainfall and significant snow in the winter. During summer a cow-calf pair requires two to four acres on average. Kolb explained that pastures are usually small and often located throughout the steep or wooded areas that cannot be farmed.

Simmental genetics have helped Kolb raise females that are moderate-framed but have the body mass and width to maintain condition and calve easily. “I like a wide-based, feminine cow that has a really broody look and a lot of capacity,” Kolb said. “They also have to be excellent mothers. It is about more than just looks.”

Rolling Vale Farms participated in the Cow Herd DNA Roundup (CHR) with the intention of getting ahead of trait testing, isolating any genetic defect risk, and doing the legwork for their customers. As Kolb explained, several genetic defect risks linger in some of the Angus genetics, which is common, and testing the whole herd allowed them to narrow down which offspring would need to be tested in the future. They now have to do significantly less testing for traits like coat color since offspring can be designated as homozygous or heterozygous black if both parents are tested.

Similar to grazing pastures, the farming operation is spread out with small plots. “We farm around 2,500 acres of corn and soybeans, and our average field size is around 12 acres,” Kolb explained. “We’re farming a lot of little fields that are spread over four counties. Most of the land in our area is wooded, or too steep to grow crops on, so we get pretty spread out to gather up enough cropland acres.”



Above: “Road Block,” a sire at Rolling Vale Farms.

R: Rolling Vale Farms also includes a sizable farming operation.





L and below: Rolling Vale Farms feeds a group of calves each year to finish and sell as freezer beef.

Bottom: Madison, Austin, Levi, Kenzie, and Beth Kolb.



The area isn't known for farming, but because of their proximity to the end customer they are able to successfully market their product. "There are a lot of feed mills in the Northeast, whether it's for chickens or dairies, so we are able to make it work," Kolb said.

For the Next Generation

Kolb's love for cattle and genetics, which has only grown since he started in the seedstock business, is the driving force behind the cow herd. "I love breeding cattle, and I love finding genetics and testing them to see how they work. I enjoy trying different matings; it's just amazing to me," he shared.

The Simmental and Red Angus breeds not only satisfy Kolb's requirements for raising seedstock, but also allow him to offer something different to customers. "I can go out and source unique SimAngus and Angus genetics and blend them in a way that no one else in this area does, and offer something I feel really good about. There aren't

many breeders selling seedstock that are tailored specifically for our unique environment. I love that I can do that," he explained.

Family is at the heart of the business. Kolb's wife, Beth, and their children, Kenzie (6), Madison (4), and Levi (2), and his parents, Marvin and Jalene, are all extremely involved in the business.

As the seventh generation to live and work on the family farm, Kolb feels a strong connection to the land and a desire to build something for his children. "I'm doing it so my family can have the opportunity to keep it going if they choose to," he said. ■





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BAILEY'S SOMETHING DREAMY ASA 4134358

This May 2022 show heifer prospect sells by JSUL Something About Mary 8421, out of the deceased Bailey's Ms Dream 946W.



NF MS CHARLOTTE K412 ASA 4121352

This March daughter of Bar CK Red Empire 9153G sells with a current API of 166.2, which ranks in the top 5% of the breed.

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CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	CW	MARB	REA	API	TI
15.4	-2.4	102.4	156.6	.34	9.6	29.6	80.7	23.8	52.6	.87	1.23	209.1	116.9
10%	3%	2%	2%	5%	4%	15%	2%	1%	3%	1%	4%	1%	1%



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Hearing *from* Harker

Luke Harker reflects on his current role as president of the AJSA Board of Trustees.

by Lilly Platts

Luke Harker, the 2022 AJSA president, grew up near Hope, Indiana, on his family's Harker Simmentals, a 130-head cow-calf operation. He first exhibited Hereford cattle, then took his first Simmental heifer into the show ring in 2012.

Harker is a junior at Kansas State University (KSU), pursuing a degree in animal science with a focus on pre-veterinary medicine. He plans to attend veterinary school at KSU with the goal of working in large animal and beef pathology or toxicology. Out of the barn, Harker is an avid fisherman, spending his spare time on the water.

Platts: What were your thoughts as you became an AJSA member, trustee, and AJSA president?

Harker: If you were to ask 10-year-old Luke what he thought about being the president of the AJSA, he would have never imagined the place he would be at now. I was always an enthusiastic junior member growing up, and as I reached my freshman year of high school I found myself becoming more involved with the AJSA. I first ran for an Eastern Region trustee position in the summer of 2019 and I was incredibly excited to become a trustee and a role model for the junior membership. Within my first three years on the board I was able to observe a variety of changes within our association and I became heavily invested in how we functioned as a breed. I reached out to a vast group of people for their insight on what we needed to work on for our junior membership and the breed. I am grateful and truly honored to have been selected by my peers to lead and represent the board.

What would you like to see accomplished during your term as president?

My goal as the president of the AJSA board is to get the ball rolling on changes that need to be made for our membership. Specifically, focusing on a more refined and relaxed week during the National Classic. The membership has expressed great interest in seeing more interaction between the AJSA board and members. I look forward to working with the ASA board to make progress in changing how the National Classic is structured and optimizing the future of the AJSA.

Any AJSA events or experiences that are especially memorable to you?

I won't ever forget the overwhelming amount of joy my family and I experienced when I became president in the summer of 2022. I can remember gazing out at the crowd and seeing the smiles plastered on my parents' faces. There was pure happiness radiating from them and I couldn't have been more humbled in that moment.

What are the strengths of the AJSA program?

The AJSA has incredible support. The American Simmental-Simbrah Foundation offers numerous opportunities for juniors to obtain scholarships that will help them to pursue their educational endeavors. The numerous educational contests we offer at the National Classic allow our members to develop communication skills and obtain industry knowledge.

Why is it important for our organization to encourage youth in the breed, and larger industry?

The youth in our organization and the industry are the key to our future in the beef industry. As the AJSA develops the skills and knowledge of the junior membership we are preparing them to be advocates for our way of life and helping to advance the industry in new ways.



Dan, Luke, Chase, and Jill Harker.



Luke Harker hugs his younger brother, Chase, during a class at the AJSA National Classic.

What advice would you offer to juniors who are reluctant, for whatever reason, to become involved in AJSA programs?

There is value in putting forth effort and trying something new. I am confident that those who are going to remain involved in the beef industry need to know and understand three things, all of which AJSA helps develop: 1.) How to evaluate livestock and describe the differences accurately; 2.) The fundamentals of livestock production, the beef industry, and EPD; and 3.) How to have a basic conversation or make a convincing argument with the knowledge you may acquire.

What helped you decide to step up as a leader in the AJSA? Any mentors or advice that comes to mind?

I can recall having numerous conversations with my family, friends, and well-respected breeders within our industry about my role as a leader in the Simmental breed. I experienced a vast amount of positive feedback to pursue a position of leadership. Some of my biggest supporters were AJSA members. I know how much the younger members looked up to me as a trustee and I want to be the best mentor I can possibly be. One of the best quotes I can offer for anyone considering running for the board is from Matthew McConaughey: "Life's barely long enough to get good at one thing. So be careful what you get good at."

Step back from life and analyze what you spend the most time doing and decide whether you would be proud of what you dedicate your life to.

Comment on the value of the following ASA programs:

Steer Profitability Program (SPC):

The SPC is a program that I wish I had been more involved with during my junior career. It is incredibly valuable in educating youth about the different sectors of the feedlot industry, and it teaches them the importance of advocating for the beef industry. Too many become



Harker and JW Cox, National Junior Hereford Association chairman.

wrapped up in the show ring and not enough are aware of the development of high-performance feeder cattle.

the Register and SimTalk magazines:

I have always enjoyed glancing through *the Register* and *SimTalk* magazines to find articles about the breed and new advancements in the industry. The sire directories are some of my favorites to go through and find new sires to test out, as well as the list of most-used sires and most prolific donors to look at who has been the most consistent and productive within the breed.

What should be the role of SimGenetics within the beef industry?

The breed has made incredible advancements with regard to the genetics, the quality, and the performance of Simmental cattle in the real world. EPD allowed the breed to focus on manageable birth weights and the appropriate spread of growth numbers while significantly improving our carcass traits; and the conformation of the purebred seedstock has allowed them to comfortably find their place in commercial operations on a global scale.

What are you looking forward to in the coming year as president?

I am thrilled to have the opportunity to lead and develop the AJSA board. We have made so much progress working as a team and helping each other focus on how our strengths benefit each other and the Association. I look forward to this summer when each board member can demonstrate the role they play in the AJSA. ■

CLRWTR Ms Sugar K4F



Foundation Female

Donated By: ClearWater Simmentals, IN
Sells At: Bricktown National

CLRWTR Ms Sugar K4F

ASA# 4099639
BD: 01/17/2022 • Purebred Simmental
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Proceeds from the sale of this female go directly to the Merit Scholarship Program.

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Simmentals, Food, and Fellowship

Sunday, January 8, 2022 • 4:00 pm

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AUCTION 2023



January 8, 2023 • 4:00 pm

At Cattlemen's Congress
Oklahoma City

Manager Greg Burden, GB Marketing
Bid Online: CCI.live

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Sells at: Bricktown National

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At National Western Stock Show
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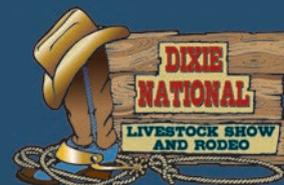
Eberspacher Enterprises, Inc
Bid Online: LiveAuctions.com



January 15, 2023 • 3:00 pm

At National Western Stock Show
Denver, CO

Manager Greg Burden, GB Marketing
Bid Online: CCLive



February 11, 2023 • Time TBA

At Dixie National Simmental Sale
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DP Sales Management
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Sells at: The One and Only Sale

The 2022 Power Simmental winning heifer,
Lee's Dixie Erica 1110 | ASA# 3965376

BD: 02/22/2021 • 1/2 SM 1/2 AN

HILB Olympus B27U x Lees Dixie Erica 6065

Bred to THSF Lover Boy B33 (ASA 2983443),
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Simmental Success

Composite cattle create value for producers.

by Melissa Shipman



Simmental producers say they have found the secret to success, but they don't consider it a secret at all. At least not if the Missouri Simmental Association (MSA) has anything to do with it. "We want to give Simmental producers opportunities to market their cattle, and to be in the center of talks about selection of seedstock," said Ed Vest, MSA president.

MSA has had an active year with meetings, sales, and other events as they work to spread the word about the success they've found with Simmental cattle. They are developing a Missouri directory, which will be distributed through several events and venues throughout the state, as well as available online. "We've also published a newsletter that went to all Simmental breeders throughout the state last spring and are working on providing a quarterly newsletter throughout the year," Vest said.

This year, they added a Facebook page in an effort to continue sharing Simmental news virtually. "With everyone on social media sites these days, the immediate communication that can be provided to members and followers is a tool that has been very beneficial to our association and will continue to expand in the future," Vest said.

On the national side, the American Simmental Association provides opportunities for state associations to use cost-share funds to promote the breed within each state, and the MSA Board of Directors is working to provide their members marketing opportunities and to promote SimGenetics throughout the state by utilizing this program.

Sales and Scholarships

Providing scholarships and sponsoring junior events is also an important part of the MSA's goals. "We get sponsors for the Missouri State Fair, and American Royal shows, and sponsor the Missouri Cattlemen's show, Ozark Empire Fair, and Missouri State Fair bred and owned winners, as well as supreme heifer drives at both events. The MSA's annual sale is scheduled for Saturday, November 5, 2022, at the Springfield Livestock Marketing Center. Vest is expecting one of the largest offerings the organization has seen.

"We've had a good response to the fall sale the last two or three years, and that led to more breeders putting in larger numbers of cattle. There is growing confidence in our association and better genetics being offered," Vest said.

Last year brought an increase in sale averages and gross revenues. "This can only be accomplished by having a product that purebred and seedstock producers find advantageous to their operations," Vest said.

Crossbreeding Champ

Chip Kemp, ASA and International Genetic Solutions (IGS) director of Commercial and Industry Operations, believes the success comes down to embracing the crossbreeding potential SimGenetics provides. "No single breed can solve all the challenges to profit in the beef business. That approach is naive and simply has no basis in fact," Kemp said.

Even so, he believes that Simmental provides an exceptional opportunity. "Over half of the calves in the country are sired by Angus bulls," he said. However, they aren't designed to make the 1,600-pound live weights that packers want — at least not while staying healthy and efficient with high cutability.

"Angus genetics are tremendous. It just so happens that Simmental cattle are the ideal complement when a producer decides it is time to moderate cows, add marketing flexibility to their feeder calves, and retain some of the contemporary advantages of making a uniform calf crop that is both black and polled," Kemp said.

Over and over again, he has seen producers make more money and end up with higher value cattle when adding Simmental into their breeding plan. "They got over the concept of a breed as their sole identity as a seedstock provider, started thinking more about what the customer needs, and focused on delivering that," Kemp said.

(Continued on page 24)



ASA's Chip Kemp speaking at a MSA event.

Simmental Success

(Continued from page 23)

Bruce Mershon of Mershon Cattle LLC in Jackson County, Missouri, is one of the state's largest commercial operations, consisting of cow-calf, heifer development, and cattle feeding. He strongly believes in the hybrid vigor Simmentals provide his herd. "Heterosis, heterosis, heterosis," Mershon said. "It's important whether you're using purebred Simmental bulls on crossbred cows or crossbred Simmental bulls on purebred cows. Most Simmental breeders produce both types of bulls for commercial cow-calf operators."

This is something Colin McIntyre of Double Diamond Land and Cattle and Missouri Junior Simmental Association (MJSA) president has seen firsthand. "Growing up, we had mostly commercial Angus. It wasn't until I told my dad that I wanted to start showing cattle that we made the decision we needed something other than Angus. Little did we know, this would become our herd's main focus. We now own mostly Simmental cattle. The cattle are sound, good-structured, and all-around a very universal breed," McIntyre said.



Colin McIntyre currently serves as the MJSA president.

Vest was also introduced to Simmental through cross-breeding success, but not with Angus. "When I was a teenager, my father bought Simmental bulls to put on his Polled Hereford commercial herd, and I immediately saw the benefits once the Simmental-cross calves were born and started to grow," he said.

It's a pairing that works with many breeds. "The breed is very universal, which is something that has changed over the years. I see new combinations that are working for people's personal herds," McIntyre said.

Changing Characteristics

Many people think of the Simmental breed as large-framed cattle with big birth weights, which historically was true. However, Vest said this isn't true today, with the average cow size actually coming in smaller than several other breeds. "When I was younger and Simmentals first came to the US, they were known to put pounds on calves. They were large-framed, big-boned, and red-and-white spotted," Vest said. "Now, we've focused on having a moderate-sized cow with tremendous milking ability that can raise a big calf."

The goal for the modern SimGenetics cow is low maintenance, adding value to a calf crop by providing heavy weaning weights, high rate of gain, and excellent feed efficiency. In addition, Simmental-influenced carcasses now provide high marbling and palatability (quality grades), large ribeyes, and good yield grades. "The association [ASA] has done a lot of research on carcass value, weight per day of age, and feed efficiency, and all of that has also gone into the focus on marbling in the ribeye area that Simmentals are known for in the packing industry," Vest said.

Kemp explained that Simmental is now coming in second after Angus from a numbers standpoint in semen sales, registration numbers, and size of the database. But the numbers he cares about most are the profit margins of Missouri's farm families. "Producers are going broke because their cows are remarkably expensive to maintain. They end up with big calves, and that's exciting stuff at the sale barn, but if the cow herd is too expensive to actually turn a profit, that doesn't matter," Kemp said.

USDA data shows the modern Simmental cow is 73 pounds lighter than the modern Angus, which Kemp said is also distinctly lighter than the modern Hereford, and that's important. "Combined with the heterosis, this results in a lower-cost, more longevity-minded cow herd," he said. "This is the single biggest factor that impacts profit for a commercial outfit."

Producers make more money and end up with higher value cattle when adding Simmental into their breeding plan.

(Continued on page 28)

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PB SM • J869 • S: Erixon Bitten • MGS: SAS Bitten 220D
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ASA 4108908 • CE 11 • WW 79 • YW 113 • API 131 • TI 79



PB SM • K942 • S: LFE Style • MGS: ERIXON Bitten
Open Heifer • Black • Polled



PB SM • J367 • S: Erixon Bitten • MGS: Erixon Bitten
ASA 4043351 • BW 95 • Homo Black • Homo Polled

ASA 4043362 • CE 16 • WW 73 • YW 104 • API 136 • TI 76



PB SM • J093 • S: SRH Patriot • MGS: ERIXON Bitten
BW 74 • Red • Polled

Selling

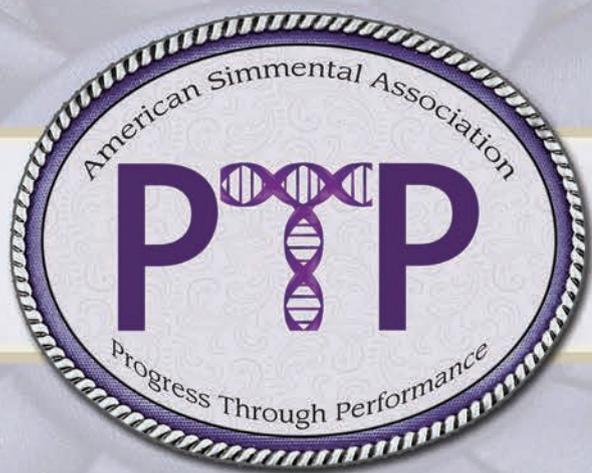
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*EPD as of 11/30/2022





Progress Through Performance Shows

Mark Your Calendars for 2022–2023 Major PTP Open Shows

Visit event websites for show schedules.

American Royal

October 2022

www.americanroyal.com

*Note: This is the National Show
for the 2022-2023 show season*

North American

International Livestock Exposition

November 2022

www.livestockexpo.org

Cattlemen's Congress

January 2023

www.cattlemenscongress.com

National Western Stock Show

January 2023

www.nationalwestern.com

Fort Worth Stock Show

January 2023

www.fwssr.com

The American Simmental Association

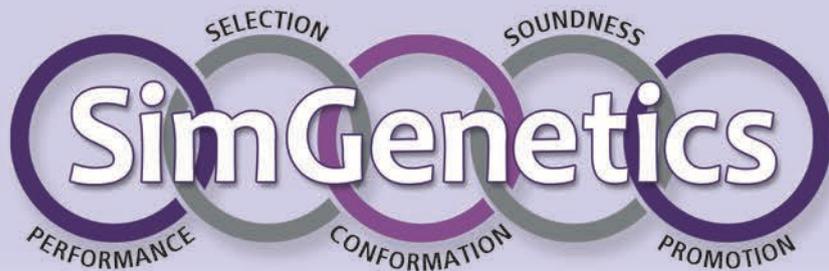
is proud to sanction high-quality Purebred Simmental, Percentage Simmental and Simbrah Progress Through Performance (PTP) shows throughout the country. The PTP program is designed to promote multi-level progress within the SimGenetics industry. PTP shows effectively combine the assessment of statistical data, such as EPD and actual measurements, with traditional phenotype evaluation.

PTP Judges

PTP approved judges have been deemed as respectable and knowledgeable cattle evaluators by the ASA Board of Trustees Activities & Events (A&E) Committee. View the PTP approved judges list at: www.simmental.org.



ASA PTP RING OF CHAMPIONS 2022-2023



Only the Major PTP Shows involved in the National Show rotation are eligible for ASA PTP RING OF CHAMPIONS 2022-2023.

Shows include: 2022 American Royal
2022 North American International Livestock Exposition
2023 Cattlemen's Congress
2023 National Western Stock Show
2023 Fort Worth Stock Show

Award Divisions

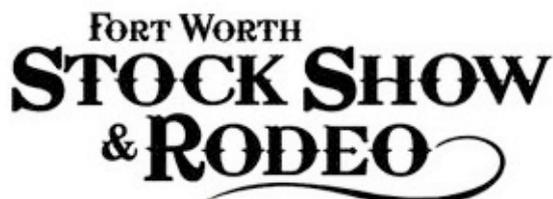
- ◆ Purebred Simmental Female of the Year
- ◆ Purebred Simmental Bull of the Year
- ◆ Percentage Simmental Female of the Year
- ◆ Percentage Simmental Bull of the Year
- ◆ People's Choice Female of the Year
- ◆ People's Choice Bull of the Year

Qualifications

- ◆ Exhibitors must be active members in good standing with the American Simmental Association
- ◆ Purebred Simmental: 7/8 Simmental and up
- ◆ Percentage Simmental: at least 1/2 Simmental, but less than 7/8 Simmental
- ◆ Animals and their exhibitors must abide by the rules of the show(s) in which they participate
- ◆ All ASA Ring of Champions award winners must at a minimum complete an ultra-low density DNA test before awards are given

Additional information

PTP Coordinator
Chance Ujazdowski
920-740-7536
ptp@simmgene.com



Simmental Success

(Continued from page 24)

For the Future

Vest believes the junior association is an important part of the state's mission here in Missouri. MJSA is very active throughout the year and will be hosting the AJSA South Central Regional Classic in June.

"It's about much more than just showing cattle. These students are involved in sales talks, quizzes, sire summaries, judging classes and public speaking," Vest said.

These competitions and activities are held at state, regional, and national levels, providing opportunities for scholarship funds. Serving as MJSA's current leader, McIntyre is a senior at Belton High School, where he also serves as the Belton FFA president. He is excited for the future. "I want to use the opportunities and memories I have had over the numerous years to make a difference," he said. "We cattle breeders sometimes lack in being open-minded — I want to have new ideas and change what the breed does."

It's a big goal, but one many believe is possible, and already in progress. "We have more animals of different breeds in our genetic database than any other," Vest said.

There are now more than 124,000 cows on file in the yearly ASA database. In 2021, ASA registered 76,905 of their progeny. "Simmental embraces crossbreeding so we enroll all our females in their data management programs

to create expected progeny differences (EPD) on our cows. The EPD are a tool for selecting replacements," Mershon said. In fact, Simmental breeders have historically welcomed that collaboration and interaction between breed groups.

"We do not require all animals to receive the traditional moniker of 'registered' to receive pedigree info, EPD, indexes and genomic services. So, there are far more than the 76,905 that are identified in our database receiving all the same services and genetic descriptions except a printed registration paper. This makes the Simmental population the second largest in the USA," Kemp said.

That approach launched International Genetic Solutions (IGS). "The American Simmental Association is the scientific backbone of the global approach, but it only works because of the commitment of all the partners," Kemp said.

McIntyre is one of the younger Simmental supporters, but he's ready to see the breed make a significant impact on the nation's cattle industry. "It's the breed of a lifetime," he said. "We just have to prove it." ■

Editor's note: This article originally appeared in Missouri Beef Cattleman in September and is reprinted here with permission.

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- Group photo at the event.

Silver (\$500 – \$999):

- In addition to the above perks, silver donors also receive:
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 - eNews recognition.
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Gold (\$1,000 – \$3,499):

- In addition to the above perks, gold donors also receive:
- An article about the donors in *the Register* and online.

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Genetic Selection *for* Improved Resistance *to* Heart Failure *from* High-Altitude Disease

by Lane Giess, ASA Lead Geneticist

Updated Multi-breed PAP EPD Released

For the purposes of this article, “high-altitude” is defined as over 5,000 feet.

In the spring of 2020, the American Simmental Association and International Genetic Solutions released the first iteration of a multi-breed pulmonary arterial pressure (PAP) expected progeny difference (EPD). These EPD were calculated in collaboration with Colorado State University, the world leader in high-altitude disease and PAP genetic evaluation research. Since the initial release, an additional 4,000 PAP records were obtained from members and collaborating IGS partner databases in order to boost the predictive power and accuracy of the EPD.

High-altitude disease, commonly known as brisket disease due to the swelling around the neck and brisket of the animal, is a disease affecting cattle, resulting in decreased heart function. This typically results in approximately 3–5% of all calf death loss for herds managed in higher elevations, which is worsened (~20%) when bringing low-elevation-adapted cattle to higher elevations.

Pressure measured in the pulmonary artery is used to confirm the presence of hypertension and can be an effective gauge of the pressure put on the heart to effectively

transport oxygen throughout the body. In higher elevations, where there is less atmospheric oxygen, PAP issues can result in decreased performance, poorer fertility rates, and in many cases, death. An effective indicator for high-altitude disease resistance is a low PAP phenotype.

Seedstock production systems in high elevations have two primary concerns: 1.) maintaining a cow herd and bull cohort that can survive in elevation, and 2.) genetically selecting for animals with improved genetic merit for high-altitude disease resistance. Both concerns can be mitigated by collecting and using PAP phenotypes appropriately.

Dr. Mark Enns, the John E. Rouse Chair in Animal Breeding and Genetics at Colorado State University, provides insight to how breeders can effectively use both the PAP phenotype and how the information might also allow breeders to select for improved PAP genetic merit.

“If animals, especially bulls, are going to live and thrive in elevation, breeders must also consider using phenotypic PAP to make selection decisions. High PAP is not solely caused by genetics, but environmental factors such as respiratory disease, lung scarring, noxious weeds, and early life pneumonia can cause high PAP phenotypes that are non-genetic influences. A PAP EPD helps breeders identify if a bull (or his semen) should be used to produce progeny at high elevations.”

This means a PAP phenotype itself is indicative of an animal’s ability to survive in elevation and should be used to segregate which animals should be brought into a herd; how-



Tim Holt, DVM, an expert in PAP evaluation, reads an animal’s mean pulmonary arterial pressure.

ever, the phenotype itself informs little about the animal's own ability to pass on favorable genetics. Since approximately 30–40% of the variation in PAP is explained by genetics, a favorable environment and beneficial management practices exert a large influence in low-PAP animals. The way to account for those non-genetic influences is to submit and include those PAP phenotypes in a genetic evaluation, which will account for the environment and determine an animal's genetic merit for PAP.

Additionally, culling high-PAP animals alone has proved ineffective at improving genetic merit for PAP over time. Table 1 outlines the genetic trend for the average PAP breeding value by year of birth. A flat genetic trend over time means that the average breeding value has stayed the same, with no genetic selection for lower PAP. Now, this is largely due to the fact that no genetic selection tools have been made available, and breeders in lower elevation regions likely are not including selection for lower PAP in their breeding objective, so this genetic trend is not surprising.

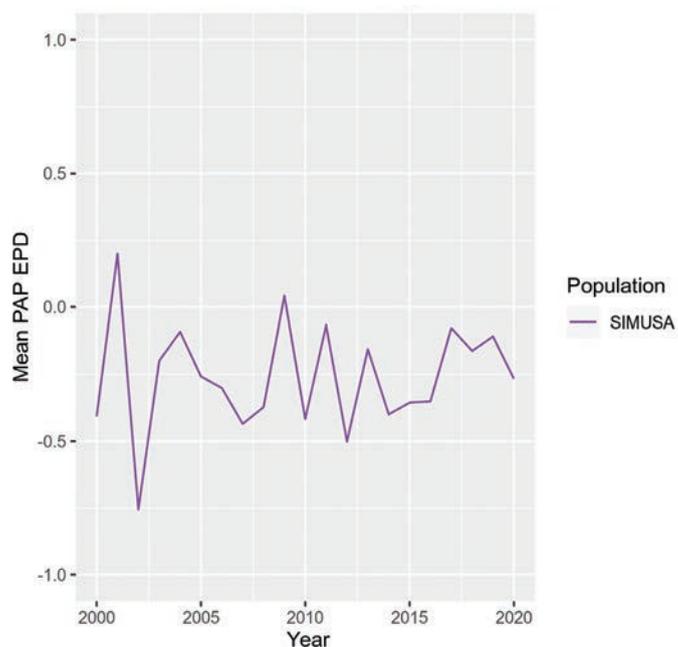


Table 1: Genetic Trend for PAP EPD by Year of Birth.

Dr. Enns suggests breeders located in high-elevation regions use PAP EPD to select for improved PAP in their cow herds, but more importantly for their commercial bull buyers.

“The PAP EPD is primarily for use by those producing cattle and/or marketing animals to high- and moderate-elevation environments where commercial clients need to see improvements. The multi-breed PAP EPD helps breeders that use crossbreeding and leverage the strengths of multiple breeds in the animals they produce. With this new EPD, animals from different breeds can be compared directly for PAP genetics.”

“A PAP EPD helps breeders identify if a bull (or his semen) should be used to produce progeny at high elevations.”

A multi-breed PAP EPD takes into consideration the effects of breed and heterosis in the predictions and allows commercial bull buyers to directly compare PAP merit across breed populations. However, for those cattle producers who believe crossbreeding or complimentary matings might solve high-altitude disease issues, they might be disappointed, but more research is needed.



PAP testing measures pressure in the pulmonary artery.

“We are only recently beginning to understand the influence of heterosis on PAP. Based on our current base of knowledge, heterosis does influence PAP in a beneficial manner, although that benefit is relatively small based on the little information we have now.”

Dr. Enns indicates how important the collection and proper utilization of PAP phenotypes is to the development of a robust genetic prediction. These data also allow us to further understand breed effects and the role that crossbreeding has in a production system. It's clear that for those breeders in high-elevation regions, to improve the genetics of PAP in a cow herd, genetic selection using a PAP EPD is vital.

(Continued on page 32)

Genetic Selection for Improved Resistance to Heart Failure from High-Altitude Disease

(Continued from page 31)

Selecting for improved PAP may not be limited to only those producers at elevation. There is an evolving conversation in the industry around a possible link between high-elevation PAP and a relationship with low-elevation late-stage feedlot heart failure. The technical diagnosis of Bovine Congestive Heart Failure (BCHF) results in late-stage finished cattle suffering massive heart failure just weeks — sometimes days — before their target kill date. This is an ongoing segment of research in the industry, and Dr. Enns provides insight as to what sort of relationships might exist between high-elevation PAP and BCHF.

“Logically, given both mortalities are caused by heart failure, we would expect them to be related. However, given the nature of historical research that dealt with cattle at high elevations, and that data from feedlot heart failure is just now beginning to accumulate in substantial numbers, we do not yet have a definitive tie between the two traits (PAP and BCHF) established. If, as research is completed, that tie is determined, we believe we can leverage much of the historical information from animals at high elevation to help reduce the incidence of feedlot heart failure.”

Dr. Enns highlights how limited these data are in genetic evaluations, but highlights how integral they are or may be for the development of genetic predictions related to heart failure.

“Continuing to collect and submit PAP data is essential to improving accuracy of these EPD. Compared to other traits, the amount of PAP information is very limited. Additionally, our hope is that when more data is collected we can begin to utilize marker information to further improve accuracy of the EPD.”

Genomic associations with PAP cannot be determined until more PAP data is collected. This puts the onus on breeders in high-elevation regions to collect and properly submit data to a genetic evaluation. Without historical data and a robust population to evaluate, the development of improved genetic tools is slowed. This second iteration of multi-breed PAP EPD is the next step in providing tangible tools to ASA members and their customers.



For more information, please contact Lane Giess at 406-587-4531.

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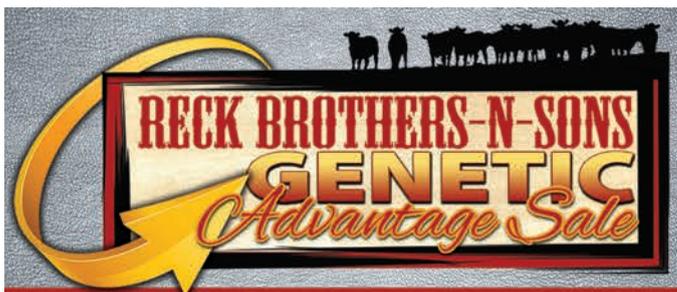
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Listed below are PAP EPD for bulls, ranked from 1 to 50 (1 being the "best" EPD).

A lower PAP EPD is more desirable, and the difference between two bulls' EPD indicates the difference in mmHg (a measurement of pressure) of average progeny performance.

Registration Number	Name	DOB	PAP EPD	PAP Accuracy	Current Owner
2749844	Oval F All Time A322	2013-02-01	-2.3611	0.21917	Oval F Ranch
3782725	ASR All Time F8 H0190	2020-04-02	-2.33037	0.20662	Miller, Jim
3485915	ASR All Time F8231	2018-01-30	-2.2969	0.202798	Altenburg Super Baldy Ranch LLC
3782656	ASR All Time H0121	2020-02-24	-2.26389	0.228921	Romios Ranch Inc
2729870	LRS Unlimited 752A	2013-02-10	-2.17314	0.324732	Beggars Diamond V Ranch Inc
2540315	MCM Top Grade 018X	2010-03-11	-2.16963	0.211095	River Creek Farms Inc
3164828	ASR Man O War D6239	2016-02-06	-2.03421	0.270331	Dollerschell, Jeff & Chris
3578829	G701-Y	2019-01-16	-1.99226	0.209905	Grazers-JD Anderson
3164830	ASR Sharp Edge D6240	2016-01-28	-1.94714	0.270331	Meyring Livestock Co
3782675	ASR All Time F8 H0140	2020-03-06	-1.94428	0.208431	Kawcak, Shane
2174450	HC Hummer 12M	2002-02-23	-1.93955	0.337148	TNT Simmentals
3579778	G743-Y	2019-01-19	-1.93108	0.208761	Grazers-JD Anderson
3419588	ASR Unlimited E7318	2017-08-31	-1.92723	0.254168	Harding, Rosemarie
3419591	ASR Unlimited E7321	2017-09-05	-1.92692	0.254168	Cecil Livestock
3419593	ASR Unlimited E7323	2017-09-07	-1.92679	0.254168	Arndt Bros
2703910	CCR Cowboy Cut 5048Z	2012-02-20	-1.87859	0.54554	Triangle J Ranch/Cow Camp Ranch
3580371	J71G-7	2019-02-02	-1.86731	0.190416	Wendell Cattle
3579705	604G	2019-01-22	-1.82575	0.178382	Rocking M Ranch
2760758	Leachman Cadillac L025A	2013-01-14	-1.81461	0.139585	Rempe-Hayse-ABS-Leachman of CO
3127774	ASR Dead Ringer C5233	2015-07-10	-1.78604	0.222535	Byrd, Bart & Gaylynn
3782696	ASR All Time F8 H0161	2020-03-13	-1.75455	0.190169	Altenburg Super Baldy Ranch LLC
3419589	ASR Unlimited E7319	2017-08-31	-1.75194	0.254168	Van Valkenberg Cattle Co
3419590	ASR Unlimited E7320	2017-09-01	-1.75188	0.254168	Altenburg Super Baldy Ranch LLC
3303651	ASR Grid Iron E7205	2017-02-15	-1.7516	0.263562	TRK Properties LLC
3796572	ASR American Proud H0301	2020-02-08	-1.72135	0.225604	Allbeef/Lyman Lvstk/Altenburg Superbaldy
3578815	G227-Y	2019-01-14	-1.71997	0.222649	Grazers-JD Anderson
3782563	ASR American Patriot H028	2020-02-05	-1.71116	0.198828	Richard Livestock Inc
3164769	ASR Super Baldy D6210	2016-03-02	-1.6976	0.200724	Mark Coffield
3782634	ASR Beau H099	2020-02-19	-1.69273	0.197431	Klinzmann, Jason
3164859	ASR Mr Slammer D697	2016-02-26	-1.68534	0.198705	Rocky Mountain Cattle Co
2654005	ASR Inspiration Z268	2012-02-17	-1.6807	0.220942	Altenburg Super Baldy Ranch LLC
2499589	WS Beef King W107	2009-01-23	-1.68031	0.30104	Wilkinson Farms/Terry Schlenker
3458724	F1403-W	2018-02-02	-1.67317	0.176748	Ahlemeyer, Jeff
3127797	ASR Augustus C5247	2015-09-02	-1.66626	0.234422	Van Valkenberg Cattle Co
3818323	ASR Unrivald H0322	2020-02-04	-1.66472	0.20741	McConkie Ranch
3639519	G2012	2019-02-16	-1.66015	0.222016	Ellsworth Angus Ranch
3692220	ASR Proclamation G9305	2019-09-24	-1.65995	0.200753	Wilcox, Curtis
1812644	WLE Power Stroke	1995-04-02	-1.65946	0.108914	Wagner, Cheryle Y
3164719	ASR Super Baldy D615	2016-02-02	-1.64569	0.22335	Field Land & Cattle Co
3782623	ASR All Time H088	2020-02-18	-1.64275	0.196961	B-K Ranch
2892022	ASR Junior B4193	2014-03-29	-1.63986	0.225368	Altenburg Super Baldy Ranch LLC
2653988	ASR Pacesetter Z231	2012-02-09	-1.63399	0.241384	Altenburg Super Baldy Ranch LLC
3579764	G134-Y	2019-01-04	-1.61879	0.195205	Grazers-JD Anderson
11726609	N Bar Explosion TNT	1992-02-21	-1.61747	0.453325	Ohlde Cattle Co
2653939	ASR Mo Better Z2107	2012-02-22	-1.61483	0.197532	Altenburg Super Baldy Ranch LLC
2654021	ASR Better Ever Z299	2012-02-21	-1.59879	0.211952	Altenburg Super Baldy Ranch LLC
3608919	LFC Mr Jack G907	2019-01-24	-1.59647	0.184821	Lienemann Farms
2877572	ASR Shear Force A3207	2013-09-06	-1.59534	0.202622	Warboys, Kevin
3482564	545F	2018-02-26	-1.58114	0.180702	Wendell Cattle
3419602	ASR Cowboy Cut E7332	2017-09-01	-0.380656	0.277845	TRK Properties LLC ■



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Six Trustee Positions Open

A total of six trustee positions are open in four regions. The Eastern region has two open positions, the North Central region has two open positions, the South Central region has one open position, and the Western region has one open position.

Election Timetable

- Dec. 21 Deadline for trustee ballots to reach the Chairman of the Tellers.
- Dec. 19 Call to meeting mailed and posted online, including ballots for any Rules or Bylaw changes.
- Jan. 19 Deadline for Rule/Bylaw change ballots to reach Chairman of the Tellers.
- Jan. 25 55th Annual Meeting, Bozeman, Montana.

Discounted Registration for 2023 NCBA Convention

Simmental breeders and enthusiasts can register for the 2023 Cattle Industry Convention and NCBA Trade Show at a discounted rate using code "23ASA." The code is good for \$50 off a Cattle Industry Registration, or \$20 off a Trade Show Only Registration.

DNA Updates

DNA Research fee application

DNA research fees are \$1/minute and may apply to parentage rechecks, misidentified samples, or other scenarios involving unusual increase in staff time. Each case is unique, so estimating the final charge is difficult. If there are a significant number of animals not qualifying to a parent(s), please reach out to the DNA Department to discuss a rough estimate of time and cost.

Testing Timeline

Allow 4-5 weeks. Please communicate any deadlines you may be working with to the ASA DNA staff. Expedited and tracked shipping is always recommended when ordering kits and shipping samples to Neogen.

\$30 DNA Research Fee

Sample packages sent to the ASA office (with or without paperwork), instead of the lab, will incur a \$30 research fee. With the exception of research projects (CHR, CCG, CXP), all samples are to be sent directly to the lab with ASA paperwork.

Semen Sample Fee

Effective immediately, ASA will be implementing a \$7.20 processing fee for all semen straws and/or semen samples submitted to Neogen for DNA testing.

ASA Provides Open-Breed Registration Promotion

Making access to complete herd data easier, the ASA Board of Trustees recently passed an open-breed promotion to dual-register females that are registered with another breed association at the nominal rate of \$5.00 per head. Any person can apply for registration on an animal registered with another breed association. To get started, email a list of the other breed association numbers with tattoos to simmental@simmgene.com.

(Continued on page 36)

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(Continued from page 34)

First Quarter Cost-Share Funds Available

The first quarter of the 2022–2023 fiscal year ended on September 30. This means that, for those who have not already done so, quarterly Check-Off dollars are available for distribution to state associations. The applications are located on simmental.org. Go to Membership → State Associations → Promotional Check-Off Dollar Request. Please do not submit this list by email.

Many state association activities have occurred during these past months. Please submit any pictures or information about these events to editor@simmgene.com to be published in the State Scene section of *the Register*.

Please contact Bert Moore at bmoore@simmgene.com with questions.

2023 Year-Letter is L

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2023 is L, and will be followed by M in 2024, and N in 2025. The letter K was the year-letter designated during 2022.

Per the BIF guidelines, the following letters are not used: I, O, Q, and V.

Digital Certificates Available

ASA recently launched a new feature on Herdbook allowing members to download official digital certificates for registered animals. After September 1, 2022, ASA no longer scans and

emails or faxes copies of printed certificates, and is encouraging shows, sales, and other events to utilize digital certificates. Digital certificates are the easiest, most reliable way to obtain an official record quickly. To download a digital certificate, search for your registered animal on Herdbook. If you are logged in and the animal is registered in good standing, there will be a button to download a digital certificate. Only the current owner of an animal can access the digital certificate. Please contact the registrations department with any questions at simmental@simmgene.com.

Herdbook Update to Birth Weight Ratio and Collection Method

The ASA Board of Trustees has passed a resolution to change the direction of the ratio for birth weights so that larger ratios are assigned to animals with heavier birth weights in their contemporary group and vice versa. This resolution came about to standardize the direction of the ratios so that higher ratios uniformly mean more of that trait.

Additionally, breeders can now indicate if they use hoof tape to estimate birth weight in Herdbook. There is a column called “BwMethod” next to the column where birth weights are entered in the animal entry page. If the weights were estimated using hoof tape, then simply put a T in the “BwMethod” column. If birth weights were obtained using a scale, there is no need to enter anything.

(Continued on page 38)

SAVE THE DATE!

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(Continued from page 36)

Annual Service Fees Billed

July is the beginning of the new fiscal year and with that comes the invoicing of the Annual Service Fee (ASF). The ASF is necessary for your membership to remain in active status. Additionally, you must have registered or transferred one or more animal records within a two-year period to remain active. Please pay your annual service fee as soon as possible, as your membership must be in active status to receive a ballot and vote in the trustee election.

Digital Billing Statements

Beginning August 1, 2022, members who have provided an email address received a digital statement. As postal service delays continue to increase, digital statements allow for fast and effective communication. If you did not receive a statement please check your spam folder. Your billing history is available any time through your Herdbook account. Log in, select the My Account tab, select View ASA Billing History, choose the Month and Year and click on Apply. Please log in, go to the My Account tab and make sure the email that is on file is current.

DNA Research Programs Continue



The Calf Crop Genomic (CCG) testing project, and Cow Herd DNA Roundup (CHR) continue to accept new submissions. The CCG offers a 50% off GGP-100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop group.



The CHR program also continues to accept new herds. The project tests females at \$25 per sample for a GGP-100K genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price. When members submit mature cow body weights and

body condition scores or hip heights on 90% of their calving-age cows, they will receive a \$5 credit to their account for each reported cow. Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal's life. For example, if a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019.

Additional requirements apply for both programs. Please visit simmental.org, and email researchdna@simmgene.com for full program requirements and more information.

Office Holiday Schedule

Friday, December 23, & Monday, December 26
Christmas

Monday, January 2,
New Years

Friday, April 7,
Spring Holiday

Monday, May 29,
Memorial Day ■



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by Larry H. Maxey,
founder and superintendent, NAILE Fullblood Simmental Shows
larryhmaxey@gmail.com

Our Pioneers – The Rise of AI

For most people in the 21st century when they see the abbreviation AI they automatically assume that it is in reference to Artificial Intelligence, a relative newcomer to the world of science. However, those of us in the livestock industry most likely think of a different definition: Artificial Insemination. In defense of the majority of people and their conclusion, a quick internet search for AI yields endless references and examples of Artificial Intelligence and nothing about that other “AI.” But that was not always the case.

For the “Our Pioneers” series, there couldn’t be a more worthy candidate to be featured than AI. Many of us in the cattle business depend on the practice, but we don’t necessarily give much thought to the science or history of how this wonderful tool of genetic improvement came about. However, the effort to get us to where we are today is an incredible story worth knowing. If we equated effort to the height of mountains, then the effort to successfully create AI for the modern world would be a Mount Everest of its own.

In *The History of Artificial Insemination: Selected notes and notables* by R. H. Foote, Department of Animal Science, Cornell University, we learn that AI, practiced by bees and other flying insects, facilitated plant reproduction for a very long time. AI in animals is a more recent human invention. There are many undocumented stories of its use in ancient times, but recorded history was Foote’s interest.

As early as 1678, A. Leeuwenhoek and his assistant, Hamm, were the first to see sperm under lenses ground to 270x magnification. In 1784, L. Spallanzani conducted the first insemination in a dog. Another 100 years would pass when, in 1897, W. Heape reported that AI had been successfully used in multiple species, which was concurrent with work being done in several countries.

It is interesting to note that a great deal of work in the field of AI was being done in Russia by I. I. Ivanov around 1899. About that time, news of his research spread to Japan, and a concerted effort began there. However, a good understanding of what occurred there was not known until 1958 following proper and accurate translation of what the Japanese research involved.

Exhaustive research and experimentation was being done simultaneously around the world attempting to find a way to preserve the semen. The most important problem to resolve was finding a method to store semen long enough for shipment and use in the field. Even with a major breakthrough in the US using a yolk-phosphate semen extender and later buffering the egg yolk with sodium citrate, the semen was only viable for three days.

Considerable improvement in storage came with the use of solid carbon dioxide (dry ice) at -78 degrees C. Overcoming the breakage of the glass ampules used for storage from the freezing and thawing was a major challenge that was eventually solved. By 1964, a method for sealing plastic straws, combined with the use of an insemination gun, was developed. Researchers had determined in the 1950s that sperm survival in liquid nitrogen at -196 degrees C was virtually infinite. But, there were no commercially manufactured storage tanks available, and manufacturers were not interested in making them.



The road to AI was not an easy one, but the results for beef cattle producers in terms of genetic improvement have been phenomenal.

Thankfully, we were fortunate to have J. Rockefeller Prentice, the owner and founder of American Breeders Service that began in 1941. Seeing the need for a robust and adequate storage system using specifically designed liquid nitrogen storage tanks, Prentice privately provided a substantial sum of money to the cause. That was enough to convince the Linde Division of the American Cyanamid Company that there was a market for these containers with improved insulation. The results of that venture provided the foundation for the cryopreservation industry we know today.

It is safe to conclude from the foregoing, highly condensed history of the development of AI, that the route to get us where we are was extremely long and arduous. For our beef cattle industry, we are one of many beneficiaries. Perhaps we are, at times, complacent in recognizing and appreciating the benefits of AI and take for granted this common tool we use with confidence. Rest assured that all the trial and error, endless experimentation, and thoughtful determination of the scientists and researchers over many centuries was well worth the effort. Their contributions were astronomical and gave us the “Rise of AI” — the real AI! ■

Editor’s note: This is the twenty-fifth in the series Our Pioneers.

Is there a Simmental pioneer who you would like to see profiled in this series? Reach out to Larry Maxey or the editor to submit your suggestions:

larryhmaxey@gmail.com • editor@simmgene.com

Simmental

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Heterozygous Black
Homozygous Polled

Trait	Direct					Maternal				DOC	Carcass					\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	7.8	3.2	105.8	164.4	.37	3.1	22.5	75.4	9.2	16.9	50.3	-.45	.31	-.113	1.04	-.29	132.0	97.3
ACC	.23	.25	.25	.24	.24	.17	.14	.17	.17	.26	.21	.17	.20	.18	.20	.05		
%			1	1	2			10		3	4	20	5	20			3	

EPD as of 11.29.22

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WS Miss Sugar C4

LLSF Uprising Z925

Dam: HPF Rite 2 Luv 398D

RP/MP Right To Love 015U

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Kansas Simmental Association Hosts Annual Meeting

The Kansas Simmental Association (KSA) hosted their summer annual meeting entitled Simmental Tried and True on August 13, 2022, at the Pumpkin Creek Farms and Muller Cattle, located in Coffeyville, Kansas. Members traveled to Coffeyville to view spring heifers, prospect and herd bulls, fall cows and calves from the Muller family, and also the herd bull from Teter Farms in Eureka, Kansas. After a barbeque meal provided by the Yoke Bar and Grill in Coffeyville, the KSA held their annual meeting by updating the members on Kansas Junior Simmental Association (KJSA) summer events, awarding the KJSA scholarship to Laney Marple, and electing new board members. Kent Brunner provided an ASA update.

The program included discussion of the influence Simmental cattle have had in southeast Kansas and northeast Oklahoma; sharing the experience of one family in southeast Kansas who switched to SimAngus genetics and the benefits, decisions, and rewards they have seen; discussion of unique opportunities and challenges that come with being a part of two junior associations in close proximity (Kansas and Oklahoma) and how being a part of these junior associations including AJSA helped prepare youth for college and careers; and a review of backgrounding cattle on various pastures including Bermuda grass, native grasses, and fescue, and the challenges and benefits of fescue for cattle.



Kansas Simmental breeders viewed cattle, held their annual election, discussed the influence of Simmental cattle, explored youth programs, and more during the association's annual meeting.

CSA Plans Fall Focus, Holds Annual Meeting



ASA's Dr. Jackie Atkins and Lane Giess are flanked by several CSA members who met to plan the 2023 Fall Focus.

Colorado Simmental Association (CSA) members toured Colorado State University's (CSU) interactive educational buildings under construction at the National Western Stock Show (NWSS) complex as part of its 2023 Fall Focus planning meeting.

Fall Focus will kick off with state-hosted events at the complex on August 25, 2023 (head to fallfocus.org to stay up to date). Following the tour, CSA held its annual meeting.

During the annual meeting, officers were retained. Willie Altenburg of Fort Collins was re-elected president; Jolynn Midcap of Wray, vice president; and Susan Russell of Sugar City, secretary/treasurer.

Chad Cook, an ASA Trustee from Walsh, gave an update. NWSS details were finalized; breed shows are January 14-17 and The One & Only sale will be held on January 15.

CSA named Bradie Midcap the CSA Youth Education Grant winner. Midcap, a freshman at Butler Community College, is on the livestock judging team and working toward her associate's degree. She plans to pursue a bachelor's in animal science at a four-year university. "I want to go into the genetics field and focus on reproduction and IVF in cows," she shared.

Midcap grew up in Wray showing beef and swine. She has been successful in 4-H livestock judging and has served as a judging coach tutor. "Bradie will continue to be a dynamic leader in the ag industry," said Mark Valko of Wray.

"Her passion for livestock, especially her own Simmental herd, has allowed her to become a strong businesswoman," said Travis Taylor, a CSU livestock extension specialist. "She has the ability to carry on an intelligent, logical, and meaningful conversation on a wide variety of topics. Bradie has a strong work ethic and is founded in faith, integrity, and commitment to her passions." ■



Bradie Midcap



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Editor's note: Over the coming months we will be reinstating the Personnel Profiles column to introduce readers to new faces at ASA and ASA Publication, and to provide updates on staff who have been with ASA for some time.

Molly Diefenbach



Molly Diefenbach leads ASA's DNA team, overseeing day-to-day operations, assisting with complex questions, helping guide research programs, and more. She grew up in Bellefonte, Pennsylvania, on her family's farm where they raised cattle, hogs, and chickens. A 2016 graduate of the University of Wyoming with a degree in animal and veterinary sciences, Diefenbach was a member of the livestock judging team and held leadership roles in a variety of agricultural clubs on campus.

After graduation, she worked for seedstock and commercial cow-calf operations throughout Wyoming and Colorado before finding her way to Bozeman where she accepted a job in the DNA Department. She worked alongside Dr. Rachel Endecott before stepping in to lead the department. Outside of work, Molly enjoys fly-fishing and hiking with her dog, Denver, in addition to skiing, hunting, and inviting herself to tag-along and help friends out on their own ranches.

Macy Collins



Macy Collins is the newest member of the ASA DNA team, starting in September of 2022. As an intern she is responsible for preparing and shipping DNA kits. Collins graduated from Hutchinson Community College with an associate's degree in animal science; she also competed on the livestock judging team. She then went on to the University of Wyoming where she also competed in livestock judging

and received a degree in animal science with a concentration in ag communications. Collins is currently a graduate student at Montana State University, pursuing a master's in small ruminant production genetics. Most of Collins's time is dedicated to school, but she also enjoys writing and photography. She hopes to obtain a PhD and continue to work in the research field.

Callie Cooley



Callie Cooley first worked for ASA as an intern while attending Montana State University, and later as a full-time employee in the DNA department in 2015. After getting married she took a job with the Colorado Cattlemen's Association, then worked as an agricultural extension agent for Montana State University before returning to ASA in February of 2022. At ASA Cooley focuses on customer service, answering members' DNA questions. Cooley

enjoys the people in the cattle business and working with individuals who are passionate about the industry. She and her husband have a three-year-old son, Hayes, and a daughter, Addison, who was born in July of 2022. Cooley has a long history with the Simmental breed, purchasing her first heifer from the Lassle Ranch at age 13. She grew up east of Miles City, Montana, where her family has raised Simmental and Angus cattle for many years.

Mikela Lorash



Mikela Lorash began working at ASA in 2021 after graduating from Montana State University with a degree in animal science. She grew up in a small town in south-central Montana. As a member of the DNA Department Lorash is responsible for generating paperwork and pre-labeled DNA collection kits, assisting members with suspended animals or animals that are on

a genetic hold, and other customer service. She enjoys helping members make sure that their data is being utilized correctly. Outside of work, Lorash is an avid horsewoman, participating in barrel racing and breakaway roping. She enjoys spending time with her family and exploring the Arizona desert with her dog.

Madison Marks

Madison Marks is originally from the small town of St. Regis, Montana. Madi grew up participating in 4-H and FFA where she developed a passion for agriculture, specifically with livestock, by raising high-quality local beef for the community through her four grand champion market steers. She attended Montana State University where she majored in animal science with a focus in livestock management. Marks competed on the track and field team, worked for the Montana Agriculture Experiment Station

ranches, and was a student leader for her college-age ministry group. Marks graduated in 2021 and started working in the DNA department where she manages the Calf Crop Genomics and Cow Herd Roundup research programs and attends to general DNA questions and requests. Marks enjoys spending her free time with her husband outdoors, hiking, paddleboarding, trail running, photographing wildlife, horseback riding, camping, hunting, and building her photography business.



Shelby Monsaas

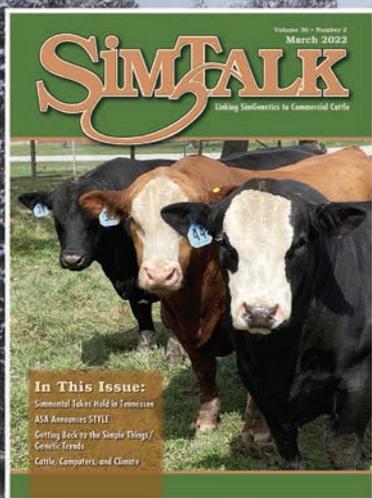
Shelby Monsaas started at ASA in November of 2021. She learned about a new opening in the DNA department through her friend and now colleague, Madi Marks, whom she attended college with. As a member of the DNA department Monsaas answers phone calls, emails, helps members with kit and testing orders, pulls existing samples, and more. She enjoys helping members figure out what testing they need, and

working in the cattle industry. Outside of work she enjoys riding her horse, Selah, in the backcountry, exploring the mountains with friends, spending time with her boyfriend, and when Montana winter hits, a good book and a cup of tea. She rode for the Montana State Intercollegiate Horse Show Association on the English jumping team. ■



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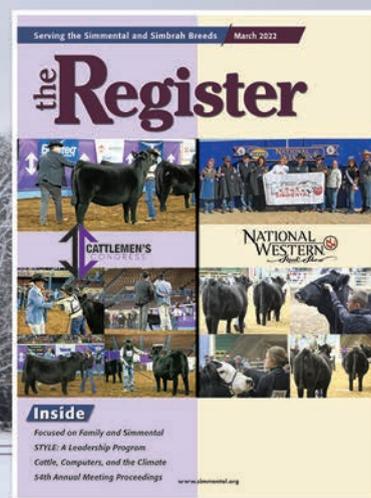
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Deadline February 1

Developing leaders through friendship, networking, and communication skills!



by Jonna McCullough

The AJSA Junior Board is a long-lived family tradition within Two Sisters Ranch. However, before my older sister's and my time, it was Tadevick Simmental Ranch. In the 1970s my Grandpa

Joe Tadevick was ASA member number 30, which was way before Simmental ever had a junior organization. Grandpa Joe was the president of the Montana Simmental Association, which led him to be very involved within the American Simmental Association. He also took my mother, aunt, and grandma to multiple National Classics.

My mother, Laurie (Tadevick) McCullough, was on the AJSA board in the mid-80s along with my aunt Mary Jo (Tadevick) Thompson. To say these two independent, strong, leading women set a path for my older sister, Bentley, and me to fulfill is an understatement. Bentley also served a term on the AJSA board from 2018–2020. Being the youngest, I couldn't let the family tradition and long-lived legacy down, which is why I ran for the board in 2020 and have been serving since.

To be on the AJSA Junior Board of Trustees is an honor. We as the AJSA board hope for nothing but the best for our members. Every jackpot, regional show, or National Classic pushes us to become better leaders. Setting the younger generations of our amazing industry on the right path for success is the ultimate goal. The AJSA helps mold and shape young individuals to learn skills and dexterity that just can't be taught in the classroom. For example, at the National Classic, exhibitors are strongly encouraged to step out of their comfort zones and participate in multiple diverse contests, in which they learn to think outside the box and broaden their horizons within the Simmental industry.

Growing up I was always told to be the leader I wanted. Someone for the younger — or even older — kids to admire and look up to. To set prime examples of leadership, hard work ethic, determination, and mentorship. The livestock industry builds kids to be leaders in their own ways and inspire others outside of the industry. I'm very fortunate to be raised in the show barn, fulfilling the family Simmental tradition of breeding quality livestock and acquiring lifelong skills. And as always, Breed 'em All Simmental! ■

The livestock industry builds kids to be leaders in their own ways.



www.juniorsimmental.org



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Beyond Meat Debuts Alt-Steak at Stores Nationwide

Beyond Steak — a plant-derived meat alternative — is launching at Kroger and Walmart stores nationwide, Beyond Meat announced. The product, designed to mimic seared steak tips, is also being sold at some Albertsons and Ahold Delhaize divisions and other retailers across the country. Beyond Meat is based in El Segundo, California.

BIF Releases Decision Support Tool for Beef Cattle Selection

The Beef Improvement Federation (BIF) announces the release of iGENDEC for constructing custom selection indexes, an industry first. While generalized selection indexes have been broadly available to commercial and seedstock producers for some time, a precision agriculture tool for building custom indexes has not been available to the industry until now.

iGENDEC is a web-based tool for constructing economically optimal selection indexes for specific production and marketing situations. iGENDEC allows index customization through adjustment of economic and production parameters to reflect unique enterprise and production scenarios, including sale-point of calves, current phenotypic means, economic parameters, breed(s), and investment planning horizon.

The iGENDEC product was developed with the financial support of a USDA NIFA grant with the aim of helping enterprises make genetic selection decisions that are specific to their unique circumstances. It was co-developed by a team of researchers at the University of Nebraska–Lincoln, Kansas State University, the US Meat Animal Research Center, and Theta Solutions, LLC.

Dr. Matt Spangler at the University of Nebraska–Lincoln led the research and Extension team that built iGENDEC and sees the system benefiting the beef industry in a number of ways. “It benefits commercial producers by helping them make genetic (often sire) selection decisions that are more profitable. It helps seedstock producers better advise their commercial bull buyers, and it can also allow them to make seedstock matings with their future commercial buyers’ profit in mind,” Spangler says.

BIF enables the collaboration among beef producers and the Extension and research communities to foster continued genetic improvement. Spangler explains, “iGENDEC is a tool that originated from collaboration among producers and scientists with the goal of transferring scientific knowledge into action. BIF hosting this software seemed like a natural fit. It allows for the sustainability of iGENDEC and broad industry access.”

Although the web-based system is user friendly, the developers strongly encourage that users possess a solid background in beef cattle genetics (especially index selection theory) or seek advice from someone who does. This tool can be used to develop general-use indexes offered by beef breed associations or customized indexes for specific enterprises. iGENDEC can also be used as a teaching tool and in Extension programming efforts.

iGENDEC is made available to the industry in a variety of licensing arrangements. Funds collected through licenses support ongoing hosting and software development of the platform. A free 30-day trial option is available for users who wish to learn more about the potential applications. The software is made available to Extension educators and instructors at colleges and universities at no cost. BIF member breeds and state/provincial beef cattle improvement associations can access the software at reduced rates.

Ex Beyond Meat Executive Lands at Pilgrim’s Pride

The former Tyson Foods Inc. executive who joined Beyond Meat in December 2022 is now working at Pilgrim’s Pride Corp., a spokesperson confirmed in an email to *Meatingplace*.

Bernie Adcock, who was chief supply officer at El Segundo, California-based Beyond Meat, joined Pilgrim’s as head of retail and QSR in October, soon after his departure from the alt-meat maker. Adcock had spent 31 years at Tyson — including eight years as chief supply officer — and his announced departure from Beyond Meat occurred the same day that the company’s Chief Operating Officer Doug Ramsey was suspended in the wake of an altercation at a college football game.

Jonathan Nelson, Beyond Meat’s senior vice president of manufacturing operations, assumed Adcock’s responsibilities after his departure, Beyond Meat said last month.

EPA Sued Over Delay on CAFO Petition

Food & Water Watch and a host of other activist groups are suing the Environmental Protection Agency, seeking a response to an earlier legal petition that asked for stricter clean water rules applied to concentrated animal feeding operations (CAFOs).

The lawsuit, filed in the Ninth Circuit Court of Appeals, comes five years after the groups filed their original petition and cites federal law requiring government agencies to respond “within a reasonable time.”

The plaintiffs contend EPA rules fail to protect waterways and communities near CAFOs, and they urge the agency to bolster its regulatory approach. The delay, they argue in the suit, is prolonging pollution and public health threats.

The Clean Water Act defines CAFOs as “point sources” of pollution, which the plaintiffs argue should require CAFOs to follow permits that restrict their pollution discharges into rivers and streams. But due to the EPA’s weak regulations, the plaintiffs say, only a small fraction of these operations have the required permits. The permits that do exist also are weak and inadequately protective of water quality, they contend.

The petition, filed in May 2017, provided suggestions for how EPA could close loopholes and make permits stronger and more effective.

Oklahoma Processor Hit with Fines and a Lawsuit

Complaints about Harker Meats, a processor in Washington, Oklahoma, have gone beyond bellyaching to federal citations and a lawsuit.

Local media has repeatedly reported on how the company allegedly has left “cow byproduct” and carcasses “out in the sun for days,” causing a stink in the neighborhood and raising concerns that the area’s water resources may be contaminated. The plant, however, lies in a rural area that escapes the jurisdiction of local municipalities, and because it’s a federally inspected plant, also escapes enforcement by state regulatory agencies.

According to reports, USDA inspectors have said the plant is operating with federal regulatory requirements.

The federal Occupational Safety and Health Administration (OSHA), however, in August fined Harker Meats nearly \$45,000 for 11 serious violations found at the plant and two technical violations; all violations are recorded as having been abated within two weeks of the citation.

(Continued on page 50)

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(Continued from page 48)

More recently, First Goldsby Investment Co. LLC, the real estate company that leases the property that Harker Meats occupies, has filed a lawsuit in state court against Harker Meats and Goldsby Meat Co. Goldsby Meat previously operated at the site and allegedly sublet the space to Harker Meats in violation of the terms of its lease.

The lawsuit also claims that the state's Department of Environmental Quality has found violations for expired permits, tainted water systems, and unsanitary conditions, according to local TV station, KFOR.

NCBA Comments on Google's New Sustainability Search Feature

The National Cattlemen's Beef Association (NCBA) is up in arms about a new sustainability search feature being offered by Google, saying the company is offering "inaccurate climate information on cattle production" to bias people against eating meat.

The company should "consider the science of beef production before making this new feature widely available," NCBA said in a news release.

"We would expect Google to rely on a data source like FAO STAT from the Food and Agriculture Organization of the United Nations. However, FAO STAT level out critical data like emissions from manufacturing and processing, thus creating an incomplete representation of the emissions from various foods. Many of the foods Google used as an example of 'more sustainable,' like tofu or pasta, are highly processed products and their true emissions

value would be higher than what FAO STAT reports," a spokesperson stated.

Google did not respond to a request for comment on NCBA's claim that it was ignoring science that shows "beef's sustainability and value to the environment."

"When people come to Google Search with questions about climate change, we'll show authoritative information from sources like the United Nations, in addition to existing news sources that we currently raise up in the carousel," Google CEO Sundar Pichai said in a blog post focusing on the ability to see the environmental impact of choices, including food.

Marfrig, ADM Prepping US Launch of Plant-Based Burger

Just a week after the shuttering of JBS' plant-based Planterra business, another Brazilian meat giant is looking to take its place.

According to a report from *Crain's Chicago Business*, Marfrig Global Foods SA will be expanding its veggie burger from Brazil to the US. A collaboration with Chicago-based Archer-Daniels-Midland (ADM), the PlantPlus Foods burger will appear in US restaurants before the end of this year, albeit with a different recipe than the Brazilian product.

Since 2021, PlantPlus Foods has sold its products in Brazil, including to retailers and Burger King. The venture launched in 2020 and is 70% owned by Marfrig and 30% by ADM. Along with its own portfolio, PlantPlus has acquired Sol Cuisine and Drink Eat Well, two vegan plant-based companies. ■

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Walmart Accused of Overcharging

A class action lawsuit has been filed against Walmart, alleging that the retailer is overcharging customers for meat and other products. In the complaint, which was filed in Tampa, Florida, Walmart is accused of checkout prices that exceed a product's lowest advertised per-pound or per-ounce price. The plaintiff reportedly purchased a pound of beef bottom round steak for stir-fry, originally priced at \$8.98 a pound, but with a rollback sticker showing the price reduced to \$7.98. Yet, the consumer was charged and paid the higher price at checkout, according to the suit.

"Walmart's conduct is systemic and driven by its POS software that is programmed to falsify weights, unit prices, and ultimate product prices," according to the suit, filed on behalf of customers of the global retailer, which operates more than 341 stores in Florida alone. The suit comes two years after Walmart agreed to pay up to \$9.5 million to reimburse shoppers to settle a 2019 class action lawsuit. The retailer also agreed to change its pricing practices in that case.

Tyson Foods Honored

Food giant Tyson Foods is promising to boost its financial commitment to immigrant team members by investing an additional \$1.5 million for purposes of providing free legal and citizenship services, a major part of the company's Tyson Immigration Partnership initiative, the company has announced. The company has invested more than \$2.4 million over the past two years to support partners like Immigrant Connection, a nonprofit organization that provides immigrants with needed legal services. Since 2020, the Tyson Company has doubled the legal services offered to US team members. Tyson Foods has also spent millions of dollars providing citizenship classes through Upward Academy.

As a result, the National Immigration Forum is awarding Tyson Foods the "Keepers of the American Dream" award during its Leading the Way Conference held recently in Washington, DC. This coveted award is presented to leaders and organizations that make their community and country a better place for immigrants. "Twenty years ago, I had the pleasure of supporting newly arrived refugee employees at a Tyson facility in West Virginia as a refugee resettlement practitioner," said Jennie Murray, who serves as the Chief Executive Officer of the National Immigration Forum. "We are thrilled to honor Tyson Foods for their innovative work and to continue to promote their best practices."

Processors to Address Deforestation

Fourteen major players in the global food market, including Cargill, JBS SA, Marfrig, and Chinese pork producer COFCO, have signed on to a global plan to eliminate deforestation from their supply chains by 2025. That is the message coming out of the World Economic Forum from the 27th Conference of the Parties of the United Nations Framework Convention on Climate Change. The Conference was held in Sharm el-Sheikh, Egypt.

Cutting down native forests to make room for grazing land for livestock has been identified by the United Nations as a contributing factor to climate change. Deforestation also has been used to make room for other plantations, to grow cocoa and palm oil, for example. The pledge to end deforestation by the companies "helps

put the world on track to limit global warming to an increase of 1.5 degrees centigrade above pre-industrial levels," the threshold beyond which scientists say climate change risks spinning out of control. In fact, many of the firms had made previous commitments to eliminate deforestation. Climate activists reportedly are unimpressed. The UN itself released a report that dismissed most companies' pledges as "greenwashing."

Grass Fed Beef Companies to Merge

Teton Waters Ranch in Colorado is merging with California-based SunFed Ranch to form Grass Fed Foods LLC, the companies announced. Financial terms of the transaction were not disclosed.

Teton Waters CEO Jeff Tripician will lead the combined grass-fed beef company as its president and CEO. Grass Fed Foods is supported by private equity firms Sunrise Strategic Partners and Armonia. Sunrise has been a lead investor in Teton Waters, a purveyor of packaged meats made with grass-fed, humanely raised beef, since 2016.

SunFed Ranch offers boxed beef and case-ready options for steaks, grinds, patties and other value-added fresh cuts. The combined businesses will have over \$150 million in sales, Grass Fed Foods said in a press release.

Grass Fed Foods said it plans to launch both the Teton Waters Ranch and SunFed Ranch brands into the foodservice market in early 2023, targeting consumers who care about "better-for" claims.

"We are building this platform to provide our customers with the ability to order all the grass-fed beef they need — from fresh boxed beef/primals, case-ready steaks, grinds and patties, to processed items like hot dogs, dinner and breakfast sausages, meatballs and cocktail franks — all on one purchase order, on one truck, from one company," Tripician said in a press release.

"The time is right for grass-fed beef with consumer interest in organic, sustainable, and regenerative foods at an all-time high," Tripician added.

Felony Charges Filed Against Former Beyond Meat, Tyson Executive

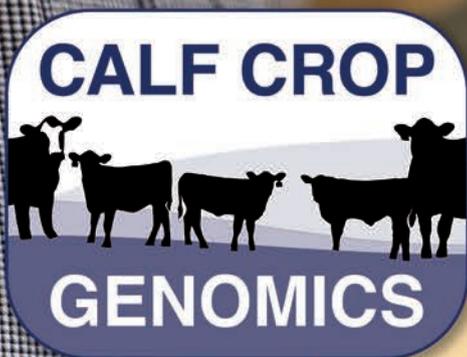
Douglas Ramsey, the former Beyond Meat and Tyson executive who allegedly bit a man's nose in a parking lot altercation in Arkansas, has been officially charged with three felonies in circuit court, according to local media reports.

Ramsey, who lives in Fayetteville, Arkansas, was charged with terroristic threatening in the first degree, battery in the second degree, and criminal mischief in the first degree, all felonies.

The then-Beyond Meat COO got into a fight with another man in a parking garage after a football game in September. He allegedly punched through the rear windshield of the other man's car, bit the car owner's nose, and threatened to kill him. In filings related to the charges, Ramsey's target "suffered 'protracted disfigurement' from the incident," the report said.

Ramsey was suspended by Beyond Meat and subsequently left the company. Ramsey had been hired at Beyond, along with Bernie Adcock, just last December after both executives had had decades-long careers at Tyson Foods. Adcock also left Beyond Meat and now is an executive at Pilgrim's Pride. ■

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1,000 Genome Sequencing of *Moraxella bovis* Opens Doors for New Interventions Against Pinkeye in Cattle

Bovine Veterinarian

Scientists have revealed that there are two different variants, or genotypes, of *Moraxella bovis* (*M. bovis*), a bacterium known to cause pinkeye in cattle. This finding helps scientists understand how different types of *M. bovis* cause infection in livestock and can help develop preventative measures to protect US cattle against this disease.

Cattle pinkeye, or bovine infectious keratoconjunctivitis, is a very contagious eye infection that causes redness, itchiness, pain, and discomfort in the eyes of affected animals. Severe cases can result in blindness and impair weight gain in calves, and thus are a concern for animal well-being and have negative economic impacts on the beef industry.

USDA Agricultural Research Service (ARS) and University of Nebraska–Lincoln (UNL) scientists sequenced and compared the genomes of a collection of *M. bovis* variants and found that they consisted of two major genotypes. They identified DNA differences between the genotypes. In addition, they found substances that can potentially be used as targets to control the disease.

“We found major differences in virulence factors between the two genotypes,” said Emily Wynn, ARS research microbiologist. “For example, *M. bovis* has a toxin, called hemolysin toxin, which it uses to penetrate the eye. We found that the two genotypes have different versions of the toxin. This difference and others among the collection of *M. bovis* variants could mean that there are variations in their ability to cause disease.”

In addition, the scientists identified proteins located on the outer membrane of the bacteria cell.

“The specific location of these proteins makes them available to the host immune system because they are located on the outer membrane. Proteins that are unique to one or both genotypes can be used as a target to develop specific preventative actions against any of the genotypes, if necessary,” added Wynn.

This is important because for years scientists have been closely looking at another substance in this bacterium to develop interventions against the disease, called pilin proteins. Pilins facilitate the attachment of *M. bovis* to the eye. However, using pilins to develop interventions could be tricky.

“The pilin gene of *M. bovis* can undergo an inversion,” said Mike Clawson, ARS research molecular biologist at the US Meat Animal Research Center in Clay Center, NE. “This is where parts of the gene flip and are rearranged on the bacterial chromosome. As a result, a newly formed pilin gene is created that encodes a new protein version of itself, which helps *M. bovis* avoid recognition by the immune system. Pilin gene inversions have been thought to be a relatively rare process. However, we saw evidence that multiple *M. bovis* strains were undergoing the inversions during our study. This makes the pilin gene a challenge to use as a target and emphasizes why the outer membrane proteins identified in this study are an important discovery.”

The team sequenced *M. bovis* strains isolated from cattle from seventeen US states and one Canadian province that

were assembled by Dustin Loy, UNL professor and veterinary diagnostic microbiologist.

“The first finished genome of *M. bovis* was produced by this collaboration on an experimental strain in 2018,” said Loy. “Since then, we haven’t seen much progress in comprehensive sequencing of this bacterium until this study between ARS and UNL.”

Loy has dedicated years of research to understanding this infectious disease, collecting samples directly from veterinarians working with cattle — for testing and identifying variabilities between the strains.

“This disease is often overlooked. Still, it is the most frequently reported disease in beef breeding cows and second in calves. Our work recognizes the economic impact this causes to beef producers,” added Loy.

The team commemorates collaborative research on pink-eye that goes back approximately 58 years with the groundbreaking work of ARS researcher George Washington Pugh Jr., the first African American scientist in the agency, who made major advances in understanding the role of *M. bovis* in pinkeye. More recently, UNL published a collaborative study with ARS assessing immunological responses and the effectiveness of vaccines to protect cattle against diseases associated with these bacteria.

Extending the Shelf Life of Steak Using Antioxidants

by Jessie B. Van Buren, Phillip D. Bass, and Michael J. Colle, *Meatingplace.com*

Fifteen percent of American beef was exported in 2021, contributing over \$10.5 billion to the beef industry, according to the United States Meat Export Federation. In recent years, the majority of exports have been sold to countries in Asia, and South Korea has been identified as the largest opportunity for growth in the export market. South Korea’s beef production is insufficient to accommodate the growing demand as the average household income increases, causing retailers to import more US beef.

Shipping chilled beef from the United States to South Korea before the pandemic took at least 28 days, and since the pandemic that timeframe has increased. Previous research has shown that extended aging, such as during shipping, results in higher discoloration rates at the retail case. Korean retailers have reported a single day shelf-life for US beef, as consumers use color as the largest determining factor of freshness. In fact, recent research has determined that discoloration costs the US beef industry \$3.73 billion per year.

To avoid discounting discolored beef, Korean retailers have limited their purchases to what they can sell in a single day, meaning that if the store sells out at 3PM, steaks cannot be restocked for the dinner rush, thus resulting in a loss in potential sales for both the retailer and the US beef industry.

Australia, the United States’ export competitor, does not have the same discoloration issues due to shorter shipping times and differing feeding practices. Cattle finished in Australia have higher levels of vitamin E in their diets, but this strategy is not currently feasible in the US. Nonetheless, Korean retailers have been looking for a solution to delay discoloration of US beef.

Ground products, such as turkey, are commonly mixed with antioxidant products containing vitamin E or C compounds, and there have been promising results applying antioxidants to the surface of steaks to delay oxidation. Antioxidant products such as rosemary extract and acerola cherry powder are naturally occurring and can be processed to eliminate flavor compounds.

Research conducted at the University of Idaho focused on aged chuck rolls and bone-in short ribs, products commonly exported to South Korea, for 28 days. Following aging, steaks were cut about one centimeter thick to mimic Korean fabrication styles, and the bone-in short ribs were cut perpendicular to the rib bone.

Steaks were topically sprayed with an antioxidant solution from one of three rosemary extract (0.10%) suppliers (R1, R2, R3), one of three acerola cherry powder (0.05%) suppliers (C1, C2, C3), or left untreated as a control. Shelf-life stability of the steaks was evaluated through four days of retail display.

Bone-in short rib steaks treated with R3 had darker and redder bone marrow than the control steaks, and bone marrow treated with any of the rosemary extract suppliers were more yellow than the control bone marrow. Also, short rib steaks that were treated with any of the antioxidants had a brighter oxygenated lean color, or were brighter red, than the control steaks.

In the chuck roll steaks, treating with acerola cherry powder R2 or R3 increased metmyoglobin-reducing activity compared to the control steaks on day 0 of retail display. Converting brown-colored metmyoglobin back to red-colored oxymyoglobin is important to maintain the desired appearance of beef.

Interestingly, short rib steaks treated with acerola cherry powder R2 or R3 had reduced fluid loss during retail display compared with the control steaks. This may be due to hydrogen bonds forming between the antioxidants and the water present within proteins. Reducing purge within packages could eliminate something that is visually unappealing to customers and potentially result in juicier products for the consumer.

Further research is needed to look at the potential of antioxidants to be used as water binders during retail display or even aging. Purge in wet-aged beef increases with aging times and can result in a drier product and decreased yields. Additionally, using acerola cherry powder and rosemary extract in combination or at higher concentrations may further improve shelf life. These antioxidants have the ability to regenerate each other, to continue inhibiting oxidation.

In sum, applying antioxidants to the surface of steaks aged for an extended period is a simple and rather inexpensive solution for Korean retailers to improve redness of chuck roll and bone-in short rib steaks. Delaying discoloration could increase demand for US beef, and profits for the US beef industry.

This report, authored by researchers at the Animal, Veterinary, and Food Sciences Department, University of Idaho, is a shorter version of a published article in the American Meat Science Association's official journal, *Meat and Muscle Biology*. ■



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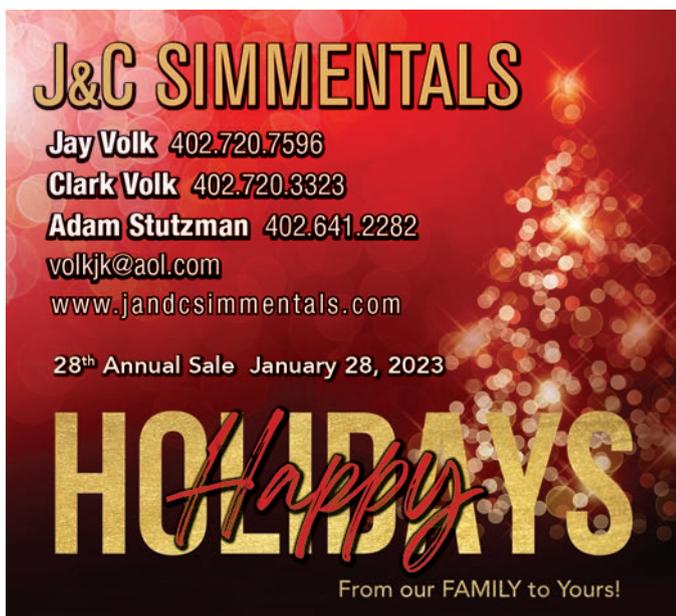


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Mexican Imports Probe Petition

A group of 24 US agricultural organizations representing a variety of companies, including meat processors, want the US Trade Representative (USTR) to reject a petition from members of Congress seeking an investigation into fresh produce from Mexico. Specifically, they voiced concerns about potential retaliation that could ultimately damage the US meat industry. In a letter to USTR ambassador Katherine Tai, the group claims that the petition for a Section 301 investigation “would undermine the relationship between the two countries and one of our largest agricultural trading partners, while creating a substantial risk of retaliatory actions.”

The petition was filed in early fall 2022 by US Senator Marco Rubio (R-Florida), and US Representative Al Lawson (D-Florida) and seeks a Section 301 probe of fruit and vegetable imports from Mexico in order to “secure trade relief for Florida produce growers, among others.”

The letter to reject the petitioners’ request was signed by such organizations and the Meat Import Council of America, the National Pork Producers Council, and the North American Meat Institute. The letter also asked USTR to work instead to open new markets for US agricultural exports in such regions as the Indo-Pacific, Taiwan, and other potential trade partners.

Cattle Producers Protest in New Zealand

Producers across New Zealand took to the streets on their tractors to protest government plans to tax cow burps and other greenhouse gas emissions, although the rallies were smaller than some had expected. The lobby group “Groundswell New Zealand” helped organize more than 50 protests in towns and cities through the country, the biggest involving several dozen vehicles.

Recently, the government proposed a new farm levy as part of a plan to tackle climate change. The government said it would be a world first, and that farmers should be able to recoup the cost by charging more for climate-friendly products. Because farming is so big in New Zealand — there are ten million beef and dairy animals and 26 million sheep, compared to just five million people — about half of all greenhouse gas emissions come from agriculture. Methane from burping cattle makes a particularly large contribution.

Some farmers and producers argue the proposed tax would actually increase global greenhouse gas emissions by shifting farming to countries less efficient at making food. Protesters point out that farmers are good environmental stewards. Farming is vital to New Zealand’s economy. Dairy products, including those used to make infant formula, are the nation’s largest export earner.

Prime Minister Jacinda Ardern has pledged that the nation will become carbon neutral by 2050. Part of that plan includes reducing methane emissions from farm animals by 10% by 2030 and by up to 47% by 2050. The government has worked with farmers and other groups to try to come up with an emissions plan that all could agree on. While many farmers became incensed by the government’s final proposal, some environmentalists have said that it doesn’t do nearly enough.

Looking Ahead to 2023

The US Meat Export Federation (USMEF) used its Strategic Planning Conference, held November 2022 in Oklahoma City, to detail various challenges facing meat exports in the coming year. CattleFax CEO Randy Blach was the keynote speaker and detailed that a larger-than-expected contraction of the cattle herd drove beef production and exports to record this year, with exports approaching \$20 billion. However, projections call for a significant constraint for exporters in 2023. Blach addressed the current expense of putting animals in feedlots. Because of the drought, it now costs between \$1.30 and \$1.40 to put on a pound of gain, which is higher even than it was back in 2008.

Blach also drew attention to how the present US beef industry contrasts with that of the 1970s. With increases in efficiency, the industry produced record volumes of beef in 2022, with 30 million fewer cattle. He pointed out that the very definition of sustainability is “doing more with less, and doing it better with great animal husbandry.” Meanwhile, USMEF president Dan Halstrom provided an overview of 2022’s meat export business and detailed what processors should anticipate during the next year. “Global demand is strong, even record-breaking, despite rising prices,” he said.

Halstrom said obstacles to meat exports include global inflation, supply chain challenges, and a strong US dollar. As an example of the exchange-rate struggles, he said that US meat is now 30% more expensive to Japanese consumers. Halstrom also praised the US meat industry’s diversification. While countries like Uruguay and New Zealand respectively export 58% and 44% of their beef production to China, the US only exports 3%.

Canada Invests in Food Safety Tech Company

The Canadian government is investing in P&P Optica Inc., which specializes in developing food inspection technology for meat processing companies. The \$2.4 million (CAD) investment is designed to support Waterloo, Ontario-based P&P Optica Inc.’s efforts to expand its smart imaging system that inspects meat automatically as it flows through the production line, the Agriculture and Agri-Food Canada department announced in a news release. The hyperspectral imaging system evaluates such properties as tenderness, freshness, and the protein, water, and fat content of meat as it is being processed. It also is able to detect imperfections and eliminate foreign bodies, including bones, plastic, and water in real time, the agency added.

The funding will allow P&P Optica Inc. to build demonstration units so they can present the technology to potential meat processing clients, specifically those based in Canada seeking to operate more sustainable production lines, the agency said. The funding is part of the Agriculture and Agri-Food Canada’s AgriInnovate Program, which aims to accelerate the commercialization and adoption of technologies that increase competitiveness and sustainability, the agency noted in the release. ■

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Conner and Largess Announce Retirement; Kemp, Jensen, and Wacker Step into New Roles

With combined careers that total 64 years, two very loyal and dedicated employees will be retiring in spring of 2023. Cynthia Conner and Jim Largess have worked for ASA Publication, Inc., as the driving forces behind the success of *the Register*, *SimTalk*, *Sire Source*, *American Simbrah*, sale catalogs, ASA advertising materials, and various other printed items as needed by members and the Association.

Largess was originally hired to run the ASA print shop, a job that also included supervising the mailroom. When *the Register* was moved from Kansas City, where it was produced by hired staff, he took on multiple tasks associated with manufacturing ASA's first in-house publication. Conner, a talented graphic artist, joined him in September 1990.

Within a few months, with the cooperation of advertising salesmen, occasional short-term graphic artists, and an outside printing company, they became remarkably proficient, working with great precision and accuracy. As Jim and Cynthia have honed their skills as the leaders of the publication staff, they have labored unselfishly to meet deadlines and to ease the transition to the newly organized staff. They will be sorely missed, not only because of their talent and work ethic, but also their devotion to ASA Publication and its parent, the American Simmental Association.

Dr. Wade Shafer shared his appreciation for their time at ASA, "Cynthia Conner and Jim Largess have been cornerstones

at ASA Publication since its inception. They are among the longest serving, hardest working, and valuable employees to ever serve our organization."

Conner and Largess have been working alongside Jenna Wacker and Gretchen Jensen. Wacker came to ASA with experience in graphic design and a background in the beef industry. She has stepped in to train with Conner, and many of the advertisements and graphics currently printed in *the Register* and *SimTalk* were created by her. Jensen, who first worked at ASA Publication as a proofreader, has an extensive background in publishing. She has been working alongside Largess, learning the steps involved in everything from layout to the printing process; for several issues she has been primarily responsible for magazine layout and continues to proofread content.

Chip Kemp will be stepping in to lead as business manager. He has been working closely with the ASA Publication team for many years. Shafer shared, "At a time of transition, Chip Kemp's straightforward, steady approach to management as well as his already strong bonds with our pub team is just what the doctor ordered."

Conner and Largess both graciously agreed to a long retirement process, training and transitioning over the coming months and planning to officially retire in the spring of 2023.

Ryan Boldt Joins International Genetic Solutions as Lead Geneticist



Boldt

International Genetic Solutions (IGS) and the American Simmental Association (ASA) are proud to announce the hire of Dr. Ryan Boldt as Lead Geneticist for IGS. Dr. Randie Culbertson, who held the role for three years, recently accepted a cow-calf Extension specialist position at Iowa State University.

Boldt currently works as director of breed improvement for the Red Angus Association of America (RAAA), and will balance both roles for the next eight months as he transitions to the full-time position with IGS. Boldt has been an active participant in educating the RAAA membership about genetics, EPD, and breeding programs. He has written numerous magazine articles and given many in-person presentations all across the US.

ASA CEO Dr. Wade Shafer shared, "We greatly appreciate Dr. Culbertson's contribution as IGS's Lead Geneticist for the last two years. She certainly embodies the IGS vision and has advanced our position in the industry. We wish Randie well and plan to continue to work with her in her new position at Iowa State. She is turning the position over to someone who is eminently qualified to fill the role: Ryan Boldt. Given the fact that Ryan has worked with IGS during his entire tenure (over four years) at RAAA, he is sure to hit the ground running. We have had our eye on Ryan since even before his tenure at RAAA. It has been a privilege to have had a front seat in watching the development of this young geneticist over the last four years — a view that only solidified our interest in him. We have no doubt that he will be a valuable contributor to the IGS mission. I sincerely thank and commend RAAA for their willingness to

selflessly support and encourage Ryan to join the IGS team in the Lead Geneticist role. It confirms their belief in the IGS vision and, consequently, their commitment to the beef industry. We truly value the RAAA/ASA partnership."

Dr. Jackie Atkins, Director, Science and IGS Operations, shared her thoughts on the transition. "This is a bittersweet time for the IGS team. We really enjoyed working with Dr. Randie Culbertson. Randie brought both animal breeding prowess and care to ensure the genetic evaluation was running well and provide answers to puzzling genetic evaluation predictions. Randie's news of taking the position as the Iowa State cow-calf Extension specialist was certainly unwelcome at first. However, from a friendship perspective, I believe Randie will thrive in her role with more face time with producers and hands-on research opportunities. I have no doubt we will continue to collaborate with Randie in her new role so this really isn't goodbye. We are very appreciative of the three years Randie worked with our team and will miss her greatly. We are excited to add Ryan Boldt to the official IGS staff. Ryan has worked closely with IGS for years as he has been a part of the IGS science team since he started at RAAA. Ryan knows the IGS genetic evaluation and team very well and will seamlessly step into the lead IGS geneticist role. Ryan is hardworking, strong theoretically, and also has years of experience in working directly with beef cattle operations, animal breeders, and computer scientists. Ryan's strengths make him a natural fit for the IGS geneticist position."

The transition gave the IGS team the opportunity to restructure some responsibilities on the team, and ASA's Lane Giess will now be stepping in as ASA geneticist. "We are eager to have Lane play a bigger role in genetic evaluation, and given his interests in animal breeding and strengths with data collection, applied animal breeding, and industry networks, he is uniquely suited for the ASA geneticist position," Atkins shared.



Culbertson

selflessly support and encourage Ryan to join the IGS team in the Lead Geneticist role. It confirms their belief in the IGS vision and, consequently, their commitment to the beef industry. We truly value the RAAA/ASA partnership."

Platts Wins Division at Bob Wills Fiddle Contest



ASA Publication's own Lilly Platts took first place in the Adult Division (age 18–65) at the 2022 Bob Wills Fiddle Festival & Contest held in Greenville, Texas, on November 4–5. For the first time in any division, all five finalists were women.

The Festival celebrates the musical legacy of Bob Wills (1905–1975), whose primary contribution to the lexicon of American music is Western Swing. Wills, the “King of

Western Swing,” drew from the sounds and rhythms of blues, jazz, big bands, and the ranch dances of his childhood. The innovative blend of solo and rhythm instruments created music to entertain and inspire.

Platts began Texas-style fiddling when she was four years old. She and her husband, Sam, are currently part of the Western Swing band Sam Platts and the Plainsmen. Go to samplatts.com to listen.

In Memoriam...

Paul B. Irvine

Manhattan, Kansas

Paul B. Irvine, a longtime farmer and Simmental breeder, passed away on November 11 in his hometown of Manhattan, Kansas. He was 93 years old. Irvine graduated from Kansas State University in 1951. After a hitch in the US Army's intelligence division, he returned to the family farm and was among the early advocates of Simmental genetics, not long after the breed was introduced to North America.

Irvine was active in numerous civic organizations, including the Farmer's Coop, the County FHA Board, County Farm Bureau, County Planning Board, County Livestock Association, Knights of Columbus, and the American Legion. He is survived by Mary Beth, his wife of 65 years; six children: Carol (Alan) Days, Edward (Cindy), Marlene (Jerry) Shivley, Janet (Rick) Klein, Paul Bernard (Emily); and John (Holly); 20 grandchildren; and 12 great-grandchildren.

Mary Kaehler

St. Charles, Minnesota



Mary Kaehler, 73, of St. Charles, Minnesota, passed away October 4. Born in Blooming Prairie, Minnesota, she played a significant role in Homedale Cattle Company, her family's Simmental operation. She was preceded in death by her parents, Thomas and Mary Burke; her son Scott; and her brothers Tony and Patrick Burke. She is survived by her husband, Frank; her daughters: Nicole (Lowell) Jabs, Rachel Leaver, Leah

(Andy) Mindermann, Angela (Kyle) Hotz, and Lundsie (Kyle) Bolstand; a brother, Thomas Burke; a sister, Patty Misgen; and 12 grandchildren.

Robert Lundgren

Eltopia, Washington

A well known veterinarian and cattleman, Dr. Robert H. Lundgren, 86, passed away on October 6 at his home in Eltopia, Washington. A native of Lamar, Colorado, he lived in the Tri-Cities area of southeastern Washington for the past 52 years. In partnership with his wife, Nina, Lundgren established Bonina Cattle Company, built around a nucleus of Simmental genetics, and a highly respected source of seedstock for commercial and registered cattle producers. Their annual sale consistently drew large crowds of buyers from throughout the Northwest. He is survived by his wife, who served on the ASA Board of Trustees in the 1990s. ■



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(Continued from page 61)

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(Continued on page 64)

State Marketplace

(Continued from page 63)

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Merry Christmas and Happy New Year

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BEST PRACTICES FOR SEEDSTOCK PRODUCERS

Best Practices to Receive the Most Accurate Genetic Predictions

1 Clearly define breeding objectives

With the ability to increase the rate of genetic change comes the possibility to make mistakes at a faster pace. Breeding goals need to be clearly identified to ensure that selection at the nucleus level matches the profit-oriented needs of the commercial industry.

2 Use whole herd reporting

Inventory-based reporting captures more complete phenotypes on reproduction and longevity traits, and thus creates more accurate genetic selection tools.

3 Properly define contemporary groups

It is important for the precision of the genetic evaluation to group animals treated uniformly. Proper reporting of contemporary groups reduces bias in EPD.

4 Take data collection and reporting seriously

Phenotypes are the fuel that drives the genetic evaluation. Take pride in collecting accurate data. Report records on the complete contemporary group in order to paint the most accurate picture of the genetics in these cattle. If possible, collect additional phenotypes like mature cow weight, cow body condition score, udder scores, feed intake, and carcass data.

5 Make both thorough and accurate phenotypic data collection for economically relevant traits a high priority

The quantity and quality of fertility traits need to dramatically improve. Providing disposal codes to identify why females leave the herd is vital. Commercial data resources, where the true economically relevant traits exist, are going to become more critical to capture. Breeders can help prove the genetics of their own seedstock by encouraging their commercial customers to join ASA's Commercial Total Herd Enrollment (THE) option and add valuable data to the evaluation.

6 Use index-based selection

As the list of published EPD continues to grow, using economic selection indices will become even more helpful to reduce the complexity of multiple trait selection.

If the number of EPD increase, tools to reduce the complexity of sire selection for commercial producers must continue to develop. Breed associations and seedstock producers have the obligation to aid commercial clientele in making profitable bull selection decisions.



Jackie Atkins, PhD



Matt Spangler, PhD



Bob Weaver, PhD



Wade Shafer, PhD

7 Use genomics

Genomic selection offers an opportunity to increase the rate of genetic change and break the antagonistic relationship between generation interval (the average age of the parents when the next generation is born) and the accuracy of selection (e.g., accuracy of EPD) — two components that determine the rate of genetic change. However, as with any tool, genomic information must be used correctly and to its fullest extent.

Adding a DNA test to your decision is like knowing . . .

- ◆ 25+ calving ease scores
- ◆ 22 birth weights
- ◆ 25+ weaning weights
- ◆ 25+ yearling weights
- ◆ Stayability/productivity records on 15 daughters
- ◆ 6 carcass weights
- ◆ 10 marbling scores
- ◆ 8 ribeye area measurements

All this from a test you can complete before you wean the calf.



Best Practices for Genomic Testing

1 All animals within a contemporary group should be genotyped.

If genomic data are meant to truly enable selection decisions, this information must be collected on animals before selection decisions are made. The return on investment of this technology is substantially reduced if it is used after the decision is made. The ASA's Calf Crop Genomics (CCG) program offers 50% off GGP100K test for breeders who commit to genotype the entire calf crop. See sidebar for more details.

2 Both male and female animals should be genotyped.

The promise of genomic selection has always suggested the largest impact is for lowly heritable and/or sex limited (e.g., fertility) traits or those that are not routinely collected (e.g., disease). This is indeed true, but it necessitates that genotyped animals have phenotypes. For sex-limited traits, this becomes a critical choke point, given that historically the vast majority of genotyped cattle are males. If producers wish to have genomic-enhanced EPD for traits such as calving ease maternal and heifer pregnancy, they must begin or continue to genotype females. The ASA has a unique program called the Cow Herd DNA Roundup (CHR) to help herds collect female genotypes. See sidebar for more details.

3 Genotypes can provide useful information in addition to predictions of additive genetic merit.

Do not forget the value in correcting parentage errors, tracking inbreeding levels, identifying unfavorable haplotypes, estimating breed composition, and estimating retained heterozygosity. All of these can be garnered from populations that have a well-defined set of genotyping protocols.

The beef industry should be congratulated for the rapid adoption of genomic technology, but there is a lot of work to do. Of critical importance is the fact that genomic technology will continue to change and does not replace the need for phenotypes nor the fundamental understanding of traditional selection principles including EPD and accuracy.

Total Herd Enrollment (THE)

A cow inventory reporting program, THE requires participants to provide annual reproductive and inventory status on their cow herd. THE is designed to improve quality of data submitted for the genetic evaluation, and in turn improve and develop reproductive EPD. By submitting data on the entire calf crop or contemporary group, breeders will receive more accurate predictions of their cattle. The ASA has four THE options to fit most seedstock and commercial operations.



Cow Herd DNA Roundup (CHR)

The Cow Herd DNA Roundup (CHR) is designed to increase the number of female genotypes to better predict maternal traits, such as maternal calving ease. Genotyping entire herds reduces bias created when only the best cattle are genotyped. Gathering massive amounts of genotypes on entire cow herds will significantly improve the genomic predictions and rate of genetic progress. As parentage testing is included, CHR herds will have pedigrees validated through DNA. Participating breeders benefit from having genomically enhanced EPD on the entire cow herd — equivalent to a lifetime number of calf records in several traits for an exceptionally low cost.



Calf Crop Genomics (CCG)

Calf Crop Genomics, a research project launched by the ASA in collaboration with Neogen Genomics, offers 50% off GGP100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop. Genotyping entire calf crops is important to use genomically enhanced EPD (GE-EPD) for selection decisions, reduce selection bias in genomic predictions, and increase the volume of genotyped animals for future improvements to genetic predictions. The latter two points make any singular genomic test in the future better for all members using genomics.



Carcass Expansion Project (CXP)

Despite the importance of carcass traits to our industry, few producers devote resources to collecting and recording actual carcass data. While the Carcass Merit Program (CMP) is a valuable progeny test, it is limited in the number of records produced. We cannot depend on the CMP alone to bring in carcass data. In the age of genomics, it is clear we need genotypes on animals with actual carcass phenotypes.

Adding another layer of commitment to predicting carcass traits, the ASA initiated a new program, called the Carcass Expansion Project, in the fall of 2018 to increase the number of carcass records on genotyped animals. The ASA is ramping up both phenotypic and genotypic data collection on terminal calves — a vital part of our vision.





American Royal 2022

Date: October 21–23, 2022
Location: Kansas City, MO
Judges: Ryan Johnson, SD
 Wade Rodgers, IA, (Assoc. Judge)
 (Open Show);
 Krisha Geffert, WI (Junior Show)

Open Show

Editor's note: PTP Data for the American Royal Percentage Bull, Purebred Bull, Open Percentage Female, and Open Purebred Female Show are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, STAY EPD, Marbling EPD, Backfat EPD, REA EPD, \$API, and \$TI. EPD as of 10/19/22.

Purebred Females



Spring Calf Champion
 "KRLE Dreaming Of A Remedy 216K,"
 s. by SO Remedy 7F,
 exh. by Kerlee Cattle, Denair, CA.
 9.8/85/132/4/20.5/12.8/.03/-.076/.96/116/77



Reserve Spring Calf Champion
 "CCS/JS Summer 36K,"
 s. by JSUL Something About Mary 8421,
 exh. by JS Simmentals, Prairie City, IA.
 11/78/111/4.7/19.6/14.7/-.05/-.070/.91/116/73



Grand Champion and Junior Calf Champion
 "JSUL TSSC Lady In Black 2181K,"
 s. by JSUL Something About Mary 8421,
 exh. by Tim Schaeffer Show Cattle
 and Hadley Hendrickson, Hagerstown, IN.
 11.9/76/114/4.5/20.5/13/.09/-.087/.93/121/75



Reserve Junior Calf Champion
 "XTB Shes A Hottie K02,"
 s. by CCS/WHF O1'Son 48F, exh. by B&K
 Farms, Ivie and Sons, XTB Cattle Co., and
 Elmore Cattle Services, Waukomis, OK.
 9.7/80/113/3.8/19.8/11.3/.08/-.087/.91/116/77



Senior Calf Champion
 "Bramlets/TSSC Dakota J180,"
 s. by W/C Relentless 32C,
 exh. by Tim Schaeffer Show Cattle
 and Seth Martin, Kingman, IN.
 9.1/75/101/2.9/18.4/9.8/.06/-.077/.90/105/71



Reserve Senior Calf Champion
 "RBS Jade J182,"
 s. by WC Bankroll 4254F,
 exh. by Cal Pryor, Woodbine, IA.
 9.5/80/113/5.5/28.1/16.7/.18/-.057/.89/130/79



**Reserve Grand Champion
 and Junior Champion**
 "WEIS Miss Lilly 35J,"
 s. by WLE Copacetic E02,
 exh. by Colt Roeder, Aledo, IL.
 9.5/76/107/4.8/21.5/11.7/-.08/-.092/.82/106/71



Reserve Junior Champion
 "Wicked Angel 129J,"
 s. by Profit,
 exh. by Jami Hoblyn, York, NE.
 6.9/87/125/3/14/9.5/.02/-.094/.74/104/76



Senior Champion
 "JSUL TSSC Rosie Leap 1000J,"
 s. by HPF Quantum Leap Z952,
 exh. by Tim Schaeffer Show Cattle
 and Aubrey Neal, Osgood, IN.
 11.1/86/125/5.2/20.6/12/.15/- .108/.96/123/81



Reserve Spring Calf Champion
 "KRLE Kowgirl Dreamer 209K,"
 s. by EC Rebel 156F,
 exh. by Kerlee Cattle, Denair, CA.
 4.8/71/102/1.7/11.6/6.5/.10/- .080/.74/81/62



**Reserve Grand Champion
 and Senior Calf Champion**
 "JBOY Tammy 15J,"
 s. by W/C Relentless 32C,
 exh. by Tanner Green, Mayville, MI.
 7.5/64/90/1.6/19.7/6.1/.27/- .061/.74/93/65



Reserve Senior Champion
 "JS/JBSF Boot Maker 102J,"
 s. by W/C Relentless 32C,
 exh. by Jaren Gerdes, West Point, IA.
 6.5/72/103/1.4/19.9/8.7/.06/- .080/.91/96/67



Junior Calf Champion
 "RBS Blown Away K208,"
 s. by Primetime,
 exh. by Abree Belcher, Blakesburg, IA.
 4.7/71/106/.9/19.5/8.7/.15/- .039/.58/90/65



Reserve Senior Calf Champion
 "B&K/IVS/CTS Dreams Twinkle 3J,"
 s. by Gateway Follow Me F163,
 exh. by Gerdes Show Cattle, West Point, IA.
 8/74/111/3.2/13.6/9.8/.28/- .019/.59/106/71

Percentage Females



Spring Calf Champion
 "CCS/JS Summer 30K,"
 s. by Gateway Follow Me F163,
 exh. by JS Simmentals, Prairie City, IA.
 6.6/79/112/4/14.6/12.5/.19/- .026/.63/107/72



Reserve Junior Calf Champion
 "RBS Rhythm K207,"
 s. by W/C Bankroll 811D,
 exh. by Reck Brothers and Sons, Albia, IA.
 10.4/78/114/6.1/21.3/12.7/- .03/- .053/.80/99/67



Grand Champion and Junior Champion
 "S&S Pegg Fools Gold 1501J,"
 s. by SCC SCH 24 Karat 838,
 exh. by Hank Hanza, Lawton, OK.
 5.8/72/106/1.3/17.4/10.3/- .03/- .043/.35/84/61

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(Continued from page 69)



Reserve Junior Champion
 “STER My Heart N Soul 152J,”
 s. by W/C Bankroll 811D,
 exh. by Kathy Lehman, Shelby, OH.
 10.4/73/102/5.4/18.4/9.4/.30/-020/.61/110/73

Senior Champion
 “JBOY Tammy,”
 s. by W/C Bankroll 811D,
 exh. by Wade Spencer, Logan, IA.
 7.6/66.4/95.6/2.9/24/6.7/.05/-062/.87/85/63

Reserve Senior Champion
 “GCC Queen Elizabeth 143J,”
 s. by JSUL Something About Mary 8421,
 exh. by Maggie Griswold, Stillwater, OK.
 12.5/60/89/5.4/15.4/6.6/.09/-060/.77/95/62

Purebred Bulls



Spring Bull Calf Champion
 “Bar O Kollateral 029K,”
 s. by WHF/JS/CCS Double Up G365,
 exh. by Bar O Cattle Company, Oskaloosa, KS.
 9.1/75/105/3.6/20.3/12.8/-11/-053/.73/102/67

Reserve Spring Calf Champion
 “HWK Keystone K206,”
 s. by JSF Gentry G911,
 exh. by Hawkins Cattle, Lowry, MN.
 13/91/139/6.7/23.1/16.1/.21/-089/1.02/144/89



Junior Calf Champion
 “Destiny’s Relentless,”
 s. by W/C Relentless 32C,
 exh. by AJ Grimm, Deep River, IA.
 8.8/76/101/3/17.4/10.4/-07/-074/.80/98/68



Reserve Junior Calf Champion
 “FP/L Known By All 202K,”
 s. by W/C Relentless 32C,
 exh. by Paisley Olson, Lowry, MN.
 9.5/83/109/3.9/15.5/10.3/.22/-048/.83/118/79



Senior Calf Champion
 “LLSF High Profile J903,”
 s. by W/C Executive Order 8543B,
 exh. by Lee Simmental Farms
 and Shoal Creek, Columbia, MO.
 11.7/89/140/6.4/19.5/11.1/-02/-072/.80/118/81



Reserve Senior Calf Champion
 “MFED Mean Tweets 1112J,”
 s. by JSUL Something About Mary 8421,
 exh. by Moody Farms, Maxwell, IA.
 11/68/102/3.9/19.3/13.2/-07/-081/.81/108/66



Grand Champion and Junior Champion
 “I Reckon 043J,”
 s. by Reckoning 711F,
 exh. by Berlowitz Cattle, Elmore Cattle
 Services, and XTB Cattle, Waukomis, OK.
 11/73/93/5.3/17.9/15.4/.23/-056/.76/119/72



**Reserve Grand Champion
 and Senior Champion**
 “JS Keepin It 90 39H,”
 s. by CCS/WHF Ol’ Son 48F,
 exh. by Elmore Cattle Services, XTB Cattle
 Co., Fenton Farms, and JS Simmentals,
 Waukomis, OK.
 11.1/91/128/4.8/22.1/16.5/.46/-075/.77/150/91

(Continued on page 72)

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(Continued from page 70)



Reserve Senior Champion
 “Diamond H86,”
 s. by Conley GCC Shocker C19,
 exh. by Sierra Hoelzeman, Morrilton, AR.
 9/84/127/3.4/17.5/13.1/-.02/-094/.95/112/74

Percentage Bulls



Reserve Grand Champion and Junior Calf Champion
 “KL&L Lone Ranger K07,”
 s. by Gateway Follow Me F163,
 exh. by Kocher Land and Livestock, Olathe, KS.
 6.3/75/116/4.1/15.7/9.2/.19/-.031/.60/99/70

Reserve Junior Calf Champion
 “JBL T/A Love Struck 32K,”
 s. by THSF Lover Boy B33,
 exh. by Jase Beltz, Canton, KS.
 13.4/86/126/5.9/22.8/14/.21/-.049/.74/126/81

Senior Calf Champion
 “WHF/JS/CCS Woodford J001,”
 s. by EGL Firesteel 103F,
 exh. by Wayward Hill Farms
 and JS Simmentals, Prairie City, IA.
 13.8/82/119/6.7/28.6/22.6/.39/-.041/.59/155/86



Grand Champion and Junior Champion
 “Maverick,”
 s. by Renegade,
 exh. by Bowling Cattle Co., Tolle Show Cattle,
 Bloomberg Cattle, Jones Show Cattle, and
 Porter Cattle, Greencastle, IN.
 8/78/118/4.4/17.1/11.2/.08/-.073/.67/99/69



Reserve Junior Champion
 “RB2C Indisputable 105J,”
 s. by JSUL Something About Mary 8421,
 exh. by River Bluff Cattle Co., Niantic, IL.
 12.3/75/117/4.7/20/9.7/.20/-.042/.73/111/73

Groups



Premier Breeder
 JS Simmentals, Prairie City, IA.
Premier Exhibitor
 Griswold Cattle, Stillwater, OK.

Junior Show

Purebred Females



Junior Calf Champion
 “JSUL TSSC Lady In Black 2181K,”
 s. by JSUL Something About Mary 8421,
 exh. by Hadley Hendrickson, Farmland, IN.



Reserve Junior Calf Champion
 “MEJ Something About Rita 215K,”
 s. by JSUL Something About Mary 8421,
 exh. by Morgan Jackson, Kaufman, TX.



Senior Calf Champion
 “Bramlets/DBLG Knockout J188”
 s. by TJSC King of Diamonds,
 exh. by Hogan Hendrickson, Farmland, IN
Reserve Senior Calf Champion
 “GCC Soul Sister J128,”
 s. by JSUL Something About Mary 8421,
 exh. by Maggie Griswold, Stillwater, OK.



Reserve Grand Champion and Junior Champion
 "WEIS Miss Lilly 35J,"
 s. by WLE Copacetic E02,
 exh. by Colt Roeder, Aledo, IL.



Grand Champion and Senior Champion
 "KC2 Miss Serena 74J,"
 s. by JBSF Berwick 41F,
 exh. by Chloe Clark, Muldrow, OK.



Grand Champion and Senior Calf Champion
 "JBOY Tammy 15J,"
 s. by W/C Relentless 32C,
 exh. by Tanner Green, Mayville, MI.



Reserve Junior Champion
 "RBS Contagious J58,"
 s. by W/C Bankroll 811D,
 exh. by Clayton Walker, Chillicothe, MO.



Reserve Senior Champion
 "UDE Kansa 37J,"
 s. by EC Rebel 156F,
 exh. by McKenna Richardson, Eureka, KS.



Reserve Senior Calf Champion
 "Wallace Princess 104J,"
 s. by HPF Quantum Leap Z952,
 exh. by Kallie Cloud, Carthage, MO.

Percentage Females



Grand Champion Bred and Owned
 "Wicked Angel 129J,"
 s. by Profit,
 exh. by Jami Hoblyn, York, NE.



Junior Calf Champion
 "RESN Ms Percys Jack,"
 s. by FELT Perseverance 302F,
 exh. by Journee Reeson, Hoskins, NE.



Junior Champion
 "OHL Jump Rope 1244J,"
 s. by W/C Round Up F1023,
 exh. by Hayden Schroeder, Wisner, NE.

Reserve Junior Calf Champion
 "HWK Kokomo K201,"
 s. by GEFF County O,
 exh. by Weston Hawkins, Lowry, MN.

(Continued on page 74)



(Continued from page 73)



Reserve Junior Champion
 "STER My Heart N Soul 152J,"
 s. by W/C Bankroll 811D,
 exh. by Kathy Lehman, Shelby, OH.



Reserve Grand Champion and Senior Champion
 "BBRS Josey 265J,"
 s. by Mr. HOC Broker,
 exh. by Turner Longacre, Kellyville, OK.



Grand Champion Bred and Owned
 "SKR Sasha J6,"
 s. by Mr. HOC Broker,
 exh. by Kale Robison, Cushing, OK. ■

Reserve Senior Champion
 "JBOY Tammy,"
 s. by W/C Bankroll 811D,
 exh. by Wade Spencer, Logan, IA.

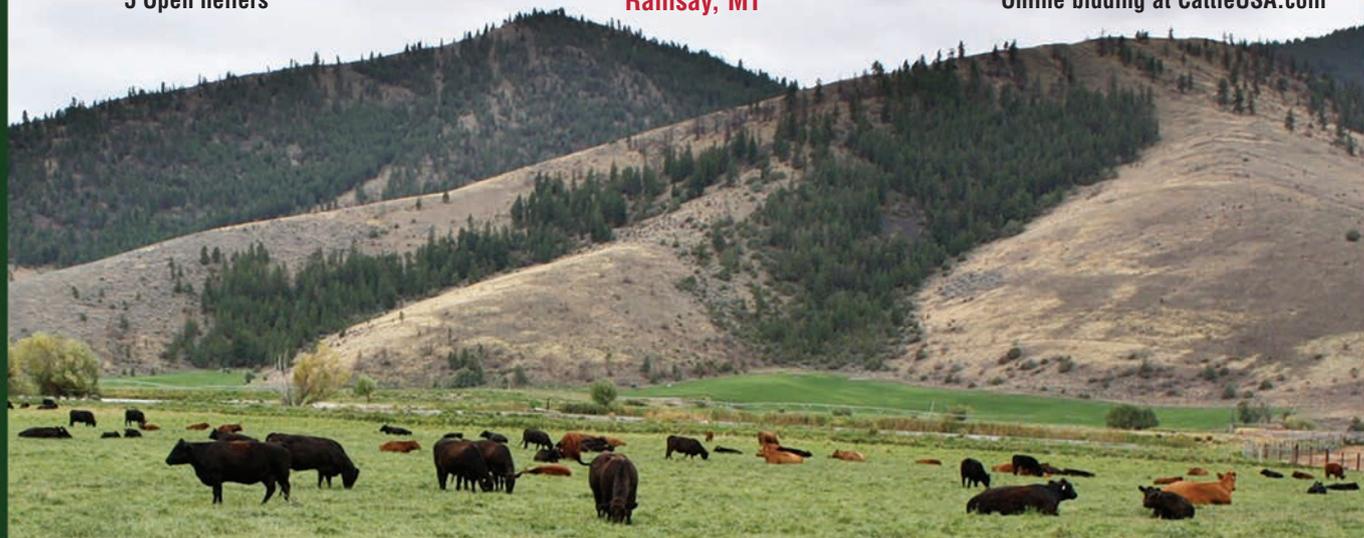
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Rebecca at rprice@simmgene.com
Call 406-587-2778

Simbrah Synergy XV Sale

September 24, 2022 • Giddings, TX

No.	Category	Average
94	Total Lots	\$11,074

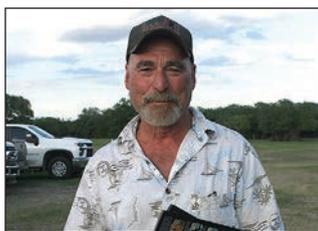
Auctioneer: Terry Reagan, Boerne.

High-Selling Lots:

- \$40,000** – Open PB Simbrah, “Smith Can’t Stop Bella 328J,” s. by Smith RFI Cardinal Red Isaac, cons. by Smith Genetics, sold to Mike and Susan Williamson, Austin.
- \$40,000** – Open PB Simbrah, “Smith Solid Spark Juliet 215J,” s. by Smith Made Solid, cons. by Smith Genetics, sold to Mike and Susan Williamson, Austin.
- \$26,000** – Simbrah Cow/Calf Pair, Cow s. by Smith Detonator, Bull Calf s. by Smith Have No Fear, cons. by Smith Genetics, sold to Floyd Goodwin, Georgetown.
- \$26,000** – Bred PB SM, s. Smith R770’s Dream N Black 14E, bred to WLE Smith Big Wig, cons. by Smith Genetics, sold to Bar CB Roehling Family, Hempstead.
- \$23,000** – half-interest in Bred Simbrah, “Smith Bella Keri 265J,” s. by Smith Have No Fear, bred to Smith Easy Like 21J, cons. by Smith Genetics, sold to Bob and Tammy Mairano, Driftwood.
- \$17,000** – half-interest in Bred Simbrah, s. by Smith Have No Fear, bred to Smith Follow My Lead, cons. by Smith Genetics, sold to Mike and Susan Williamson, Austin.
- \$16,000** – half-interest in Bred PB Simbrah, s. by Smith Ciao Bella, bred to Smith No Better Than This, cons. by Smith Genetics, sold to Jason and Rachel Taylor, Humble.
- \$15,000** – half-interest in Bred Simbrah, s. by Smith Have No Fear, bred to Smith Follow My Lead, cons. by Smith Genetics, sold to Ronnie Reeves, Dale.

Volume Buyers: Mike and Susan Williamson, Austin; Jeoff and Lori Williams, Royse City; Sansom Family, Brenham; Rodrigo de Salva, Austin; Cody Triesch, Blanco; Jason and Rachel Taylor, Humble; and Floyd Goodwin, Georgetown.

Comments: Sale participants included: Triple J Ranch, TMP Livestock, Strack Farms, Reavis Farms, Monte Christo Cattle Co., McCrary Farms, Hensgens Bros., Fralise Farm and Ranch, Burch Cattle, and 7N Ranch.



Phillip Garrelts was a new buyer at the sale.



Bob and Tammy Mairano added to their growing program.



New breeder, Rodrigo de Salva, selected from the Synergy offering.

Trinity Farms’ Generations of Excellence Bred Female Sale

October 8, 2022 • Ellesburg, WA

No.	Category	Average
35	SimAngus Cows	\$3,010
61	SimAngus Heifers	\$3,380
96	SimAngus Lots	\$3,245

Comments: Also selling were 19 Angus Cows at an average of \$2,700; and nine Angus Heifers at an average of \$3,030.

R.A. Brown Ranch’s 48th Annual Sale

October 11–12, 2022 • Throckmorton, TX

No.	Category	Average
64	SM and SimAngus Bulls	\$9,273

Representing ASA: Ben Spitzer and Susan Russell.

High-Selling SimInfluenced Lots:

- \$32,000** – Black PB SM Bull, “Brown RRR Emblem J3541,” s. by Hook’s Eagle 6E, cons. by Reflected R Ranch, CO, sold to All Beef, IL, and Select Sires, OH.
- \$13,000** – Black ¾ SM ¼ AN Bull, “Brown RRR High Road J3067,” s. by KBHR High Road E283, cons. by Reflected R Ranch, CO, sold to Ten Two Four Ranch, Commerce.
- \$12,500** – Black ⅝ SM ⅜ AN Bull, “Brown ADV Eagle J4385,” s. by Hook’s Eagle 6E, cons. by Advanced Beef Genetics, IA, sold to KLN Cattle, Mansfield, LA.
- \$12,500** – Black ½ SM ½ AN Bull, “Brown RRR Sure Fire J4423,” s. by GAR Sure Fire, cons. by Reflected R Ranch, CO, sold to Goodwin Gladney, Bastrop, LA.

Comments: R.A. Brown Ranch was established in 1895. Rob Brown holds ASA# 79 and is a fourth-generation rancher. Customers donated more than \$25,000 to the Florida Cattlemen’s Foundation for Hurricane Ian relief. Also selling were 141 Angus Bulls at an average of \$7,206; 66 Black Red Angus Bulls at an average of \$6,697; Two Hot-lander Prime Bulls at an average of \$8,000; and 186 Red Angus Bulls at an average of \$8,512.



Sale hosts Peggy and Rob Brown enjoy the sale.



Donnell Brown offers thanks to sale customers.



Tucker Brown visits with Missouri breeder Chuck Miller.



Angus, Red Angus, and Simmental bulls, some females, and Quarter horses drew strong bidding.

(Continued on page 78)

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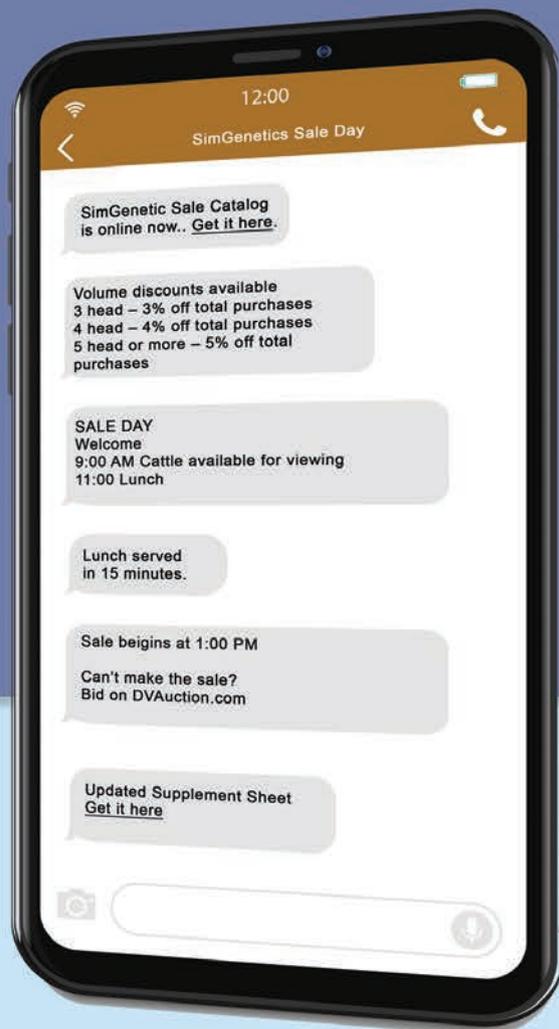
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(Continued from page 76)

7P Ranch's 47th Annual Production Sale

October 29, 2022 • Winona, TX

Category	Average
Two-Year-Old SM and SimAngus Bulls	\$4,467
18-Month-Old SM And SimAngus Bulls	\$4,250
SM and SimAngus Pairs	\$2,100
SM and SimAngus Bred Heifers	\$2,352
SM and SimAngus Open Heifers	\$2,300
Simbrah Bred Heifers	\$2,472

Auctioneer: Mark Tillman, Junction.

Sale Consultant: Warren Garrett, Comanche.

High-Selling Lots:

- \$6,750** – SimAngus Bull, “Mr 7P J24,” s. by McKellar upward 8416, sold to Sue Ann True, Lindale.
- \$6,250** – PB SM Bull, “Mr 7P H341,” s. by Mr 7P D920, sold to Edwin Stavelly, Nashville, AR.
- \$6,000** – PB SM Bull, “Mr 7P J143,” s. by Mr 7P D290, sold to Ronny Richardson, Kilgore.
- \$3,400** – F1 Simbrah Bred Heifer, “Miss 7P H380,” s. by Mr Kallion 1352, sold to S. Blain Peerson, St. Augustine, FL.
- \$3,200** – F1 Simbrah Bred Heifer, “Miss 7P H222,” s. by Mr Kallion 1352, sold to JoNell Randall, Ben Wheeler.
- \$3,150** – F1 Simbrah Bred Heifer, “Miss 7P H195,” s. by Mr Kallion 1352, sold to JoNell Randall, Ben Wheeler.
- \$3,000** – PB SM Bred Heifer, “Miss 7P H301,” s. by Little Creek Dennis 490D, sold to Tan Williams, Winnie.
- \$3,000** – PB SM Bred Heifer, “Miss 7P H407,” s. by Little Creek Frantz, sold to Dr. Walter Enright, Nebo, KY.

Volume Buyers: JoNell Randall, Ben Wheeler; Randy Dornak, Shiner; Justin Fizer, Athens; and Ronny Richardson, Kilgore.

H2O's Cattle Company's Laser Focused Complete Dispersal Sale

October 29, 2022 • Walkerton, IN

No.	Category	Average
100	Simmental and Angus Lots	\$8,183

Auctioneer: Jered Shipman, TX.

Sale Manager: Eberspacher Enterprises Inc., MN.

Marketing Representatives: Val Eberspacher (EE); Mitchell Armitage, OK; Mark Murphy, OH; Ryan Haefner, IL; Jeremie Ruble, IA; Brad Hanewich, IN; Matt Claeyes, IN; Thomas Lundy, OK; Hunter Carrico, IN; and Scott Trennepohl, IN.

Representing ASA: Barry Wesner.

High-Selling SimInfluenced Lots:

- \$77,000** – Bull, “W/C Double Down 5014E,” s. by W/C Executive Order 8453B, cons. by H2O's Cattle and High Prairie Genetics, sold to Meimer Farms, Mount Gilead, OH.
- \$75,000** – Bull, “H2Os Relentless Clone H1,” s. by Yardley Utah Y361, cons. by H2O's Cattle, sold to Latske Farms, Gaylord, MN.
- \$67,000** – half-interest in Donor, “HF Serena,” s. by Mr NLC Upgrade U8679, cons. by H2O's Cattle, sold to Osborn Cattle LLC, Edmond, OK.
- \$25,000** – Open Heifer, “KLER/H2O Ms Faithful 2007K,” s. by W/C Double Down 5014E, cons. by H2O's Cattle and K-LER Cattle Company, sold to River Creek Farms, Manhattan, KS.
- \$22,500** – Donor, “W/C Miss Werning 4770B,” s. by W/C Loaded Up 119Y, cons. by H2O's Cattle and Meimer Farms, sold to Loomis Simmentals, Council Grove, KS.

\$21,000 – Donor, “Ellingson/STR Hope H026,” s. by Mr CCF 20-20, cons. by H2O's Cattle and K-LER Cattle Company, sold to Pearson Cattle, Chandler, AZ.

\$20,000 – Bull, “W/C Alamo H23,” s. by W/C Bankroll 811D, cons. by H2O's Cattle and Mast Simmental, sold to Springbrook Farm, Marshall.

\$19,000 – one-third-interest in Donor, “CHEZ STCC Miley 5034C,” s. by Mr HOC Broker, cons. by H2O's Cattle, sold to JR Bowling LLC, Greencastle.

Comments: Also selling were 56 SimInfluenced Embryo Lots at an average of \$2,408; 20 Semen Lots at an average of \$902; and one Donkey for \$5,000. Guest consignors included: Carrico Angus Schafer, High Prairie Genetics, K-LER Cattle Co., Knapp Family Simmentals, Madluke Cattle, Mast Simmental, Meimer Family Farms, Mitzner Show Cattle, O'Keefe Farms, Provision Cattle Co., Purdue Animal Science Beef Cattle, Ridge Ranch, and Star's 6 Cattle.



Sale host Trey Hardesty gives the large crowd a thumbs up for all in attendance.



Trey Hardesty visits with Mark Murphy and Scott and Jeff Trennepohl.



Bittersweet day for Brenda Hardesty at their dispersal sale.



Owen Hardesty was given a big hand for all his hard work for the successful H2O sale.

Cason's Pride and Joy "Maternally Inspired" Female Sale

November 5, 2022 • Russell, IA

No.	Category	Average
46	Bred Heifers	\$3,874
14	Open Heifers	\$3,396
7	Fall Heifers	\$2,464
67	Total Live Lots	\$3,627

Auctioneer: Dustin Carter, SD.

Sale Manager: Eberspacher Enterprises (EE) Inc., MN.

Marketing Representatives: Val Eberspacher (EE); Austin Brandt, Midwest Marketer, IA; Mike Sorenson, Livestock Plus, IA; Seth Houston, IA; Curt Peterson, IA; Joel Edge, IA; and Mallory Robinson, LiveAuctions.TV, MO.

High-Selling Lots:

- \$10,250** – Bred Female, “Miss Kassie,” s. by Hook's Eagle 6E, bred to KBHR High Road E283, cons. by Kolton Kline/Cason's Pride and Joy Simmentals, sold to Adalyn Hill, Bloomfield, IN.
- \$7,100** – Bred Female, “Cason's Miss Florence,” s. by TSN All Around F605, bred to CLRS Guardian 317G, cons. by Cason's Pride and Joy Simmentals, sold to Michael Steffensmeier, Fort Madison.
- \$6,750** – Bred Female, “Cason's Miss Shiloh,” s. by CCR Cowboy Cut 5048Z, bred to Hook's Eagle 6E, cons. by Cason's Pride and Joy Simmentals, sold to Adalyn Hill, Bloomfield, IN.

(Continued on page 80)

BALANCE THE SCALES



SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association

BREED EFFECTS FOR COW MATURE WEIGHT (MWT) ^{abc}	
Angus	0
Charolais	-20 lb.
Hereford	-39 lb.
Simmental	-74 lb.

Big cows come with big feed bills.

That's why smart genetic selection pays off in the cow herd. Simmental-influenced cows are an average **74 lb. lighter** at maturity than Angus-sired counterparts, according to a recent U.S. Meat Animal Research Center study.^{a,d}

While Simmental is sized for more efficient gains, 20-year genetic trend lines also show the breed offers reliable calving ease, early growth and cow longevity.

That's a balanced herd built for profit.

STAND STRONG SIMMENTAL

406-587-4531 • simmental.org

^aUSMARC, Zimmerman, M., et al., "Breed and heterotic effects for mature weight in beef cattle," *J. of Anim. Sci.*, Vol. 99, 2001. ^bAdjusted for sire sampling, Angus was the heaviest at maturity among the 16 breeds evaluated. Solutions are deviations from Angus. YW EPDs were extracted from genetic evaluations conducted in 2019. ^cEstimate of MWT differences at 6 years of age. ^dThe study considered 108,857 weight records from 5,156 crossbred cows sired by 787 bulls.

(Continued from page 78)

\$6,250 – Bred Female, “Cason’s Miss Rita,” s. by TSN All Around F605, bred to CLRS Guardian 317G, cons. by Cason’s Pride and Joy Simmentals, sold to Grayson Steffensmeier, Fort Madison.

\$5,900 – Bred Female, “Cason’s Miss Jodie,” s. by KBHR High Road E283, bred to Hook’s Eagle 6E, cons. by Cason’s Pride and Joy Simmentals, sold to Michael Steffensmeier, Fort Madison.

\$5,900 – Bred Female, “Cason’s Miss Charlotte,” s. by KBHR High Road E283, bred to Hook’s Eagle 6E, cons. by Cason’s Pride and Joy Simmentals, sold to Grayson Steffensmeier, Fort Madison.

\$5,500 – Bred Female, “Cason’s Miss Gretchen,” s. by W/C Night Watch 84E, bred to THSF Lover Boy B33, cons. by Cason’s Pride and Joy Simmentals, sold to Ford Farms, Milo, IA.

\$5,250 – Open Female, “Cason’s Miss Eveyln,” s. by TSN All Around F605, cons. by Cason’s Pride and Joy Simmentals, sold to Tyrell Rousey, North Platte, NE.

\$5,000 – Open Female, “Cason’s Miss Caralaine,” s. by THSF Lover Boy B33, cons. by Cason’s Pride and Joy Simmentals, sold to Rincker Brothers, Strasburg, IL.

Comments: Guest consignors included: K-C Cason’s Simmental and Cason’s D&D Simmental.

Triangle J Ranch’s 7th Annual Harvest Select Sale

November 6, 2022 • Miller, NE

No.	Category	Average
47	Bred SimGenetic Cows	\$2,921
221	Open SimGenetic Heifers	\$3,408
2	Open SM Donor Cows	\$15,500
270	Total Lots	\$3,413

Auctioneer: Tracy Harl, NE.

Sale Manager: Allied Genetic Resources, IL.

Marketing Representatives: Allied Genetic Resources, *Livestock Plus*, *Cattle Business Weekly*, and *DVAuction*.

Representing ASA: Susan Russell.

High-Selling Lots:

\$25,000 – ½ SM ½ AN Open Donor Cow, s. by Upgrade U8676, sold to Heath Wills, NE, and Layne Crumley, CO.

\$25,000 – PB SM Open Heifer Calf, s. by TJ Gold 274G, sold to Jared Kingston, OK.

\$13,000 – ½ SM ½ AN Open Heifer Calf, s. by TJ Multiplier 470H, sold to 5M Farms and Deryl Riley, NE.

\$12,000 – PB SM Open Heifer Calf, s. by TJ 50K 485H, sold to Beach Cattle Co., MO.

\$11,500 – ¾ SM ¼ AN Open Heifer Calf, s. by TJ Gold 274G, sold to JC Simmental, MI, and All Beef, IL.

\$11,000 – ¾ SM ¾ AN Open Heifer Calf, s. by TJ Arrowhead 263G, sold to Deryl Riley, NE.



Cheryl, Teegin, and Jordan Brownlee visit with Denny Cason prior to the sale.



Repeat customer Bob Curl, Indian Wells Cattle Co., selected some top lots in the sale.



Brother duo Landan and Colton Cason assisted with details for the sale.



Senior partner of Cason Pride & Joy Simmentals, Denny Cason, welcomes the crowd.



Mike and Kyle Pitt, CO, visit with Triangle J's Dillan Line (right).



Potential buyers from across the US looked through the female pens.



Bob Stevens, MN, and Jeff Springer, IA, visit with Triangle J's Darby Line.



Layne Crumley, foreground, and business partner, Heath Willis, successfully purchased the high-selling donor lot. ■

Merry Christmas

Updyke Simmentals
Gary and Cindy Updyke
Checotah, Oklahoma

She Sells in Denver

Sunday, January 15, 2023 – The One and Only Sale



Lees **Dixie Erica** 1110



ASA# 3965376

BD: 2.22.2021

1/2 SM 1/2 AN

Bred to THSF Lover Boy B33

Due mid-February 2023

HILB Olympus B27U x Lees Dixie Erica 6065

Planned Mating EPD for Dixie Erica x Lover Boy

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	MB	BF	REA	\$API	\$TI
12	.55	77	112	.22	6	24	63	13	14	20	-.32	.28	-.06	.66	125	78

Lees Dixie Erica was the 2022 People's Choice Power Simmental selected by Willie Altenburg, Fort Collins, Colorado. Willie has graciously bred this female and donated her to be sold at The One and Only sale at the 2023 National Western. 50% of the proceeds go to the Colorado Simmental Association and 50% of the proceeds go to the American Simmental-Simbrah Foundation.



Lees Dixie Erica 1110 was named the 2022 Power Simmental. Shown in the spotlight (l-r): Nia Hill, Lee's Cattle; Seth Kaehler, KLER Cattle; Val & Lori Eberspacher, Eberspacher Enterprises; Susan Russell, CSA; Willie Altenburg; Van & Kathy Neidig, Lakeside Livestock Equipment; Chelsea Brisendine, Colorado's Miss US Agriculture; and Paul Hill, Purina.

Nebraska State Fair

Dates: August 28
(4-H Show);
September 1
(Open Show);
September 4
(FFA Show)

Location: Grand Island
Judge: Justin Vehige, MO
(Open Show)

4-H Simmental Show



Grand Champion Foundation Female and Supreme Overall Champion

s. by PVF Blacklist,
bred by Trennepohl Farms,
exh. by Jamie Hoblyn, York.



Reserve Grand Champion Foundation Female

s. by Mr HOC Broker,
bred by Prinz Cattle,
exh. by Jace Prinz, Clarkson.



Grand Champion PB Female

s. by WLE Copacetic E02,
bred by Broad River Farm,
exh. by Isabella Ruda, Ames.



Reserve Grand Champion Purebred Females

s. by TJSC Hammer Time,
bred by Bramlet Simmental, exh.
by Emerson Petersen, Fremont.

AK-SAR-BEN 4-H Simmental Show



Grand Champion PB Female

s. by Profit,
bred by Jamie Hoblyn,
exh. by Jamie Hoblyn, York.



Reserve Grand Champion Foundation Female

s. by PVF Blacklist 7077,
bred by Trennepohl Farms,
exh. by Jamie Hoblyn, York.

Open Simmental Show

Purebred Females



Junior Calf Champion and NE Bred Champion

"LHT Ms Can't Touch This,"
exh. by Trauernicht Simmentals,
Wymore.



Reserve Junior Calf Champion

"LZF Kadence 239k"
exh. by LZ Farms, Unadilla.



Senior Calf Champion

"LKCC Miss Chillie Pepper,"
exh. by Korie Kersten, Gretna.

Reserve Senior Calf Champion

"Dairy Queen 54J,"
exh. by Cumming Creek Cattle,
West Point.



Reserve Grand Champion and Junior Champion

"DAF Shez it J63,"
exh. by Gateway Genetics, Pierce.



Reserve Junior Champion

"Bailey's Rockstar,"
exh. by Trauernicht Simmentals,
Wymore.



Grand Champion and Senior Champion

"LAA LJR Miss Proud Mary,"
exh. by Kensley Snodgrass, Brock.



Reserve Senior Champion

"Miss BRF Sazerac 066H,"
exh. by Diamond R Genetics, Ames.

Foundation Females



Junior Calf Champion

"RESN Ms Percy's Jack,"
exh. by Journee Reeson,
Hoskins, NE.



Reserve Junior Calf Champion

"GWT Genesis K40," exh. by
Tuttle Cattle Co., Dorchester.



Reserve Grand Champion, NE Bred Champion and Senior Calf Champion

"LHT Ms. County 413J," exh. by
Trauernicht Simmentals, Wymore.



Reserve Senior Calf Champion

"Wurtz Miss Forest K213," exh. by
Jeremi Wurtz, Central City.



Grand Champion, Reserve Supreme and Overall Breeds Champion and Junior Champion
 "BTYL Champagne 426J," exh. by Taetum Dorcey, Morse Bluff.

Reserve Junior Champion
 "Hat Dove 2116," exh. by Makenna Snodgrass, Brock.



Senior Champion
 "Elvira O J30," exh. by O'Brien Simmentals, Ravenna.



Reserve Senior Champion
 "HARB Miss Jewels 1314J," exh. by Diamond R Genetics, Fremont.



Grand Champion Cow/Calf Pair
 "RESN Miss Broke Jacky," exh. by Journee Reeson, Hoskins.

Reserve Grand Champion Cow/Calf Pair
 "Gonsior Bue Miss Stormy," exh. by Bar S Cattle Co., Pierce.

Purebred Bulls



Reserve Grand Champion and Junior Calf Champion
 "LZF Knight Rider 29K," exh. by LZ Farms, Unadilla.



Reserve Junior Calf Champion
 "C-W Kosmo 244K," exh. by C-W Cattle Co., Wayne.



Senior Calf Champion
 "C-W Bob Ross 115J," exh. by C-W Cattle Co., Wayne.

Reserve Senior Calf Champion
 "JZ Mr. Right Way 05K," exh. by Stateline Farms, Wymore.



Grand Champion, NE Bred Champion, Reserve Supreme Overall Breeds Champion and Junior Champion
 "NPC Bold Statement," exh. by Ty Petersen, Fremont; and Gateway Genetics, Pierce.



Reserve Junior Champion
 "LHT Main Attraction," exh. by Diamond R Genetics, Ames.

Foundation Bulls



Reserve Grand Champion and Junior Calf Champion
 "Rains Powerball K26," exh. by Rains Simmentals Dorchester.



Reserve Junior Calf Champion
 "YR Hammertime," exh. by Y-R Simmentals, Riverton.

Senior Calf Champion
 "Mr SB Jackson 147J," exh. by Sisco Brothers Syracuse.

Reserve Senior Calf Champion
 "Felt Remedy 016J," exh. by Felt Farms, Wakefield.



Grand Champion, NE Bred Champion and Junior Champion
 "JRG Big Jake," exh. by Jayme Gittlein, Wauneta.

FFA Simmental Show



Grand Champion SM Foundation Bull
 s. by JHW PLG Powerball 228, bred by Rains Simmentals, exh. by Carly Rains, Dorchester.



Reserve Grand Champion SM Foundation Bull
 s. by Hooks Eagle 6E, bred by Jayme Gittlein, exh. by Jayme Gittlein, Wauneta.



Grand Champion PB SM Bull and Overall Grand Champion PB Bull of All Breeds
 s. by JBSF Logic, bred by NP Cattle Company, exh. by Ty Petersen, Fremont.



Grand Champion Foundation Female and Overall Reserve Grand Champion Foundation Female of All Breeds
 s. by Roundup, bred by Wayne and Barb Ohlrichs, exh. by Heyden Schroeder, Wisner.



Reserve Grand Champion SM Foundation Female
 s. by PVF Blacklist, bred by Trennepohl Farms, exh. by Ty Petersen, Fremont.

(Continued on page 84)

(Continued from page 83)



Grand Champion PB SM Female
s. by Remedy, bred by Bailey Livestock/Meyer Genetics, exh. by Natalie Trauernicht, Wymore.



Reserve Grand Champion PB SM Female
s. by WAGR Harmony 702T, bred by Windwalker Cattle Co., exh. by Taylor Falkenstine, Franklin.

Simbrah Synergy Showcase XV

Date: September 25, 2022
Location: Giddings, TX
Judges: Kelsey Schatte (Showmanship); Clayton Gardovsky (Cattle)

Purebred Simmental Females



Grand Champion
"Smith 7N Cool Like Dat 24J," s. by CMFM Caught Lookin D929, exh. by Callie Heaton, sponsored by 7N Ranch and Smith Genetics, Giddings.



Reserve Grand Champion
"R/F Smith Miss Sunshine J645," s. by OBCC CMFM Deporabull, exh. by Callie Heaton, sponsored by Smith Genetics, Giddings.

Percentage Simmental Females



Grand Champion
"Smith WLE RFI Outshine 305K," s. by Gateway Follow Me F163, exh. by John Reavis, sponsored by Smith Genetics and Reavis Farms, Giddings.

Simbrah Females Purebreds



Grand Champion and Calf Champion
"Smith 4S Kayla Charming Emmylu," s. by Smith No Better Than This, exh. by Jakob Sansom, sponsored by Smith Genetics, Giddings.

Reserve Calf Champion
"Smith BEEC Penny Can't Say No," s. by Smith Steppin' Up Your Game, exh. by Kaden Pilat, sponsored by Smith Genetics, Giddings.

Junior Champion
"Smith McCrary Hypnotiq 212J," s. by Smith Steppin' Up Your Game, exh. by Hallie Hackett, sponsored by Smith Genetics and McCrary Farms, Giddings.

Reserve Junior Champion
"Smith Solid Spark Juliet 215J," s. by Smith Made Solid, exh. by Jakob Sansom, exh. by Smith Genetics, Giddings.



Reserve Grand Champion and Senior Champion
"Smith J&LR Superior Elegance," s. by Smith Have No Fear, exh. by Kaleb Morgan, sponsored by Smith Genetics, Giddings.

Reserve Senior Champion
"DMM Sassy Cheyenne," s. by Smith No Better Than This, exh. by Callie Heaton, sponsored by Smith Genetics, Giddings.

Percentage



Grand Champion
"Smith Better With You," s. by Smith Dirty Mike N Black, exh. by Jakob Sansom, sponsored by Smith Genetics, Giddings.



Reserve Grand Champion
"Smith Babe Mysterious Ways," s. by Smith Dirty Mike N Black, exh. by Kaden Pilat, sponsored by Smith Genetics, Giddings.

Showmanship Winners



9 and Under
(Winners L-R, 1st-4th): Colson Glueck, Kannon Hill, Jacob Merritt, and Bryleigh Sandifer.

ANNUAL PRODUCTION SALE

Saturday, January 14, 2023

Lunch will be served at 11:30

Sale will begin at 12:30

The sale will be held at the

Baxley Family Farms Cow Barn

1129 Altman Avenue, Georgetown, SC 29440

OFFERING:

45 Yearling Bulls and 40 Yearling Heifers
Simmental / SimAngus™ / Angus

Baxley Family Farms, LLC

4490 Rose Hill Road
Georgetown, SC 29440

Lloyd Baxley - 843-325-8821

Connie Baxley - 843-325-6146

baxleyfamilyfarmsllc@yahoo.com



Stone Cold
owned by Baxley Family Farms, LLC and Gibbs Farms





10–11-Year-Old Division
 (Winners L–R, 1st–5th):
 Parker Pilat, Stockton Lightfoot, Griffin Dobson,
 Ben Burch, and Rylan Bell.



12–13-Year-Old Division
 (Winners L–R, 1st–5th):
 Kaden Pilat, Paisley Lightfoot, Travis Ellis,
 Emily Burch, and Maylee Hartwick.



14–15-Year-Old Division
 (Winners L–R, 1st–7th):
 Callie Heaton, Charlee Bell, Madison Funderburk,
 Avery Glueck, Gavin Hinckley, Mallory Demmer, and
 Madison Morgan.



16 Years and Older
 (Winners L–R, 1st–10th):
 Hallie Hackett, Lane Gilbeaux, Kaleb Morgan, Jakob Sansom,
 Grant Hinckley, Jamison Capps, Braden Roehling, Francisco
 Reyna, Seth Groce, and Hunter Demmer.



Hallie Hackett received one of the inaugural Synergy scholarships for \$1,000. She was the recipient of the Smith Family of Smith Genetics honor. This scholarship is given in honor of Gertrude Smith and family.



Carlton Luke Bauer received one of the Synergy scholarships for \$1,000. He was the recipient of the Nieschwietz Family of 7N Ranch honor. This scholarship was started in memory of Pete Nieschwietz, Sr.

The Simbrah Synergy Showcase was held for junior members with heifers from participating sponsors. The show featured \$15,000 in premiums and awards, with half of that money awarded in showmanship.

Carolina Classic Fair Results 2022

Date: Sept. 30–Oct. 9, 2022
Location: Winston-Salem, NC
Judges: Alexis Wivell,
 Blacksburg, VA
 (Open Show);
 Jefferson Keller,
 St. Paul, NB
 (Junior Show)



Reserve Grand Champion
 “STCC Lila’s Gift,”
 s. by TJSC Hammer Time 35D,
 exh. by Rylea Suddreth, Catawba.

Junior Simmental Show



Grand Champion
 “TX Charlene,”
 s. by LLSF Vantage Point F398,
 exh. by Ella Knight, Catawba.

(Continued on page 86)

(Continued from page 85)

Open Simmental Show

Females



Grand Champion and Calf Champion

“TX Electra,”
s. by Conley GCC Shocker C19,
exh. by Charlie Thomas,
Winston-Salem.

Reserve Calf Champion

“TX Luna,”
s. by W/C Bank On It 273H,
exh. by Charlie Thomas,
Winston-Salem.



Reserve Grand Champion and Senior Champion

“TX Raquel,”
s. by LLSF Vantage Point F398,
exh. by Charlie Thomas,
Winston-Salem.



Supreme Overall Champion

“TX Electra,”
s. by Conley GCC Shocker C19,
exh. by Charlie Thomas,
Winston-Salem.

Bulls



Grand Champion and Calf Champion

“TX Full Disclosure,”
s. by W/C Bank On It 273H,
exh. by Charlie Thomas,
Winston-Salem.



Reserve Grand Champion and Reserve Calf Champion

“TX Rio Lobo,”
s. by Felt Last Call 304F,
exh. by Charlie Thomas,
Winston-Salem.

Groups

Best Five Head and Premier Exhibitor

Charlie Thomas, Winston-Salem.

North Carolina State Fair

Date: October 13–23, 2022
Location: Raleigh
Judges: Ty Bayer, Ringle, WI (Open Show);
Jerry McPeak,
Warner, OK (Junior Show)

Junior Simmental Show

Purebred Females



Grand Champion

“JSUL TSSC Cherri Cola 1059,”
s. by HPF Quantum Leap Z952,
exh. by Shelby Candler,
Weaverville.



Reserve Grand Champion

“STCC Lila’s Gift,”
s. by TJSC Hammer Time 35D,
exh. by Rylea Suddreth, Catawba.



Got To Be NC Champion

“JSF3 Gossip Girl 222K,”
s. by JSUL Something About
Mary 8421, exh. by Shelby
Candler, Weaverville.

Percentage Females



Grand Champion

“ELMR Tru Course 40H,”
s. by JASS On The Mark 69D,
exh. by Isaac Lidke, Newton.



Reserve Grand Champion

“Stare 009J STCC/RJ,”
s. by PVF Blacklist 7077,
exh. by Rylea Suddreth, Catawba.



Got To Be NC Champion

“FGS Prairie 736K,”
s. by TLLC One Eyed Jack, exh.
by Abigail Blankenship, Castalia.

Open Simmental Show

Purebred Females



Reserve Grand Champion and Calf Champion

Miss Star Power K16,
s. by Pay The Price C11,
exh. by Evie Jones, Shelby.

Reserve Calf Champion

“STCC Lila’s Vision 163J,”
s. by GTWY-Foreman, exh. by
Rylea Suddreth, Catawba.



Supreme Overall Champion, Grand Champion and Junior Champion

“STCC Lila’s Gift,”
s. by TJSC Hammer Time 35D,
exh. by Rylea Suddreth, Catawba.

Reserve Junior Champion

“Miss Star Power J61,”
s. by Rubys Turnpike 771E,
exh. by Evie Jones, Shelby.

Senior Champion

“TX Raquel,”
s. by LLSF Vantage Point F398,
exh. by Charlie Thomas,
Winston-Salem.

Reserve Senior Champion

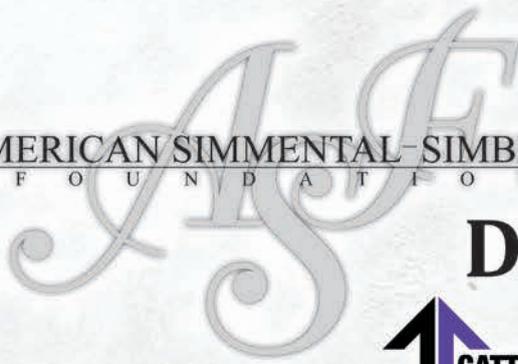
“JSUL TSSC Cherri Cola 1059J,”
s. by HPF Quantum Leap Z952,
exh. by Shelby Candler, Weaverville.

Grand Champion Cow/Calf Pair

Baileys Red Velvet 046H,
s. by Profit,
exh. by Evie Jones, Shelby.

(Continued on page 88)

AMERICAN SIMMENTAL-SIMBRAH
FOUNDATION



DONATION HEIFER

SELLING AT CATTLEMEN'S CONGRESS

JANUARY 8, 2023 • 4:00 PM CST



Hatmaker

CLRWTR *Ms Sugar* K4F

BD. 1/17/22 • ASA# 4099639 • Purebred Open Heifer • Tattoo. K4F

Sire. WHF/JS/CCS DOUBLE UP G365 x Dam. CLRWTR SUGA H4C
(CDI INNOVATOR 325D x WS MISS SUGAR C4)

CE	BW	WW	YW	MCE	Milk	MWW	Marb	REA	API	TI
12.3	1.6	89.4	131.6	6.2	28.6	73.3	0.27	0.97	139.4	89.1

It is with great excitement that Jeff and I donate CLRWTR Ms Sugar K4F to benefit the American Simmental-Simbrah Foundation. Jeff and I believe wholeheartedly in programs that benefit youth, and even more so when it is something that is giving back to livestock kids. The late Peter Courtney was a dear friend to us here at Clear Water, and we are very proud to be a part of a program that he created to assist the next generation of Simmental breeders. CLRWTR Ms Sugar K4F stems from one of the most exciting cow families there currently is in our breed; going back to the legendary WS Miss Sugar C4. Our sale has seen her influence with top selling future herdsires, and we are excited to watch the females influence our operation for many years to come. It was our goal to not only donate a heifer to the ASF, but we wanted it to be a female we were extremely proud of and genetics that we felt would be beneficial to future generations; just as the monies raised from the Foundation are beneficial for years to come through Merit Award Scholarship recipients. K4F is the best of both worlds - she has great phenotypical characteristics as well as genetic merit through her outstanding set of EPDs.



American Simmental-Simbrah Foundation
Mia Bayer, 715-573-0139
mbayer@simmgene.com
www.simmental.org/foundation



ClearWater Simmentals
Jeff & Leah Meinders / Milan, Indiana
Leah Meinders, 812-498-2840
Jeff Meinders, 812-871-1313
www.clearwatersimmentals.com



Jeff & Leah Meinders

(Continued from page 86)

Purebred Bulls



Grand Champion and Calf Champion

"TX Rio Lobo," s. by FELT Last Call 304F, exh. by Charlie Thomas, Winston-Salem.

Reserve Grand Champion and Reserve Calf Champion

"CSFS Blue Sandy Randy J002," s. by CSFS Eugene Blue Bull, exh. by Cayte Mitchell, Hiddenite.

Groups

Best Five Head and Premier Exhibitor:

Charlie Thomas, Winston-Salem.

Percentage Females



Reserve Grand Champion and Calf Champion

"DADC Julia 2115J," s. by W/C Executive Order, exh. by Evie Jones, Shelby.

Reserve Calf Champion

"PACC Legally Blonde J12," s. by W/C Doctor's Orders 665F, exh. by Allyson Helms, Norwood.



Grand Champion and Junior Champion

"TBM Earth Angel," s. by Profit, exh. by Shelby Candler, Weaverville.

Reserve Junior Champion

"Seldom Rest Lucy 1132J," s. by TJSC Hammer Time 35D, exh. by Emma Vanhoy, Catawba.

Senior Champion

"Stare 009J STCC/RJ," s. by PVF Blacklist 7077, exh. by Rylea Suddreth, Catawba.

Percentage Bulls



Grand Champion and Calf Champion

"TX Full Disclosure," s. by W/C Bank On It 273H, exh. by Charlie Thomas, Winston-Salem.



Reserve Grand Champion and Reserve Calf Champion

"Mr On The Ridge K12," s. by B/C Casino 0009, exh. by Evie Jones, Shelby. ■

Have a Happy and Prosperous New Year!

Montana
Simmental Association

Secretary/Treasurer:
Leoma Wells
559-696-4941

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& HAPPY NEW YEAR

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www.newyorksimmental.com

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Happy New Year*

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*Merry Christmas and Best Wishes
for a Happy and Prosperous
New Year*

ASA Publication, Inc • the Register • SimTalk

*Merry Christmas from the
TNT Simmental Ranch Family!*

May you be Blessed with a Wonderful Christmas
and a Happy New Year, remembering the
"Reason for the Season!"

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Merry Christmas

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Merry Christmas

Ellingson Simmentals

Terry Ellingson & Family
Dahlen, ND
701-741-3045 • tellings@polarcomm.com
www.ellingsonsimmentals.com



ELLINGSON DYNASTY K263 ASA# 4086844

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
10	2.8	96	147	.32	6	24	72	.08	.74	120	82

Adj. WW: 795 lbs.



ELLINGSON DAKOTA K207 ASA# 4086840

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
7	3.3	96	153	.36	3	26	74	-.04	.81	118	83

Adj. WW: 828 lbs.



ELLINGSON EVEREST K211 ASA# 4088821

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
7	5.1	117	182	.1	4	26	84	.21	1.27	136	99

Adj. WW: 828 lbs.



ELLINGSON FRONTIER K228 ASA# 4086745

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
14	.0	96	151	.3	7	32	8	.14	1.13	154	93

Adj. WW: 811 lbs.



ELLINGSON LINCOLN K244 ASA# 4088811

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
5	5	94	147	.33	1	29	76	.20	.99	123	85

Adj. WW: 815 lbs.

For catalogs and information:



Terry Ellingson & Family

Phone: 701-384-6225

Cell: 701-741-3045

5065 125th Ave. NE • Dahlen, ND 58224

email: tellingson@polarcomm.com

Guest Consignor:

Strommen Simmentals, Arthur, ND • 701-967-8320

The catalog and updated information (homologous polled test, ultrasound and scrotal measurements) will be available online.



EPD pulled 12.1.2022

Looking for Performance?

Ellingson Simmental Performance Bull & Female Sale

Friday, January 27, 2023 • 1:00 pm CST

Sale Location: At the farm, Dahlen, ND

23rd Anniversary

Selling:

80 Yearling Simmental and SimAngus™ Bulls

30 Open Yearling Heifers and 12 Bred Cows

Sires include: R Plus Yuma 9087G, NGDB Structure 34D, SFG Cowboy Logic D627, KBHR High Road E283, KBHR All American G104, Deer Valley Growth Fund, Hart State of War 056, CIPU Bentley 81F, WS Proclamation E202, RFS Bulletproof B42, HHS Bobby 847F, WS All Aboard B80, CLRS Guardian 317G, Rubys Turnpike 771E, Ellingson Dominator W905, and WS Epic E152, Ellingson Ultimate F830.

Bulls will be SEMEN TESTED and GUARANTEED BREEDERS.



ELLINGSON YUKON K254 ASA# 4088825

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
5	4.5	102	148	.28	2	28	79	.09	1.28	112	88

Adj. WW: 841 lbs.



ELLINGSON LIBERTY K258 ASA# 4088835

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
10	5.5	09	174	.40	6	26	81	.05	1.30	120	91

Adj. WW: 807 lbs.



ELLINGSON JACKPOT K272 ASA# 4088766

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
10	4.8	108	184	.47	8	21	75	.07	.52	124	86

Adj. WW: 856 lbs.



ELLINGSON ROYAL K2004 ASA# 4088758

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
14	2.8	93	150	.36	9	33	80	-.03	1.04	136	84

Adj. WW: 810 lbs.

www.ellingsonsimmentals.com or www.simmental.org

DNA Services (Contact ASA For Testing Kits)

Genomic Tests:

*GGP-100K	\$50
GGP-uLD	\$33

**Add-on tests available*

	Stand Alone ↓	Add-on ↓
SNP Parental Verification	\$18	Free
STR Parental Verification	\$33	\$15
Coat Color	\$22	\$9
Red Charlie	\$26	\$16
Horned/Polled	\$33	\$22
PMel (Diluter)	\$22	\$2
Oculocutaneous Hypopigmentation (OH) ..	\$25	\$16
BVD PI	\$5	

Genetic Conditions Panel \$25

(Must run with GGP-100K)

Arthrogryposis Multiplex (AM)
Neuropathic Hydrocephalus (NH)
Developmental Duplication (DD)
Tibial Hemimelia (TH)
Pulmonary Hypoplasia with Anasarca (PHA)
Osteopetrosis (OS)
Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$25.)

***Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.*

****Prices are subject to change*

DNA Collector Fees: Allflex TSU - \$20.00 (box of 10) • Allflex Applicator - \$40.00 • Blood Cards - \$1.00 ea. (processing fee)
Hair Cards - \$5.00 ea. (processing fee) • Sample Pull Fee - \$2.00 ea.

THE Enrollment

Spring 2023 THE Enrollment – (dams calve January 1–June 30) –
Early enrollment open October 15 through **December 15, 2022**.
Late enrollment available until February 15, 2023.

Fall 2023 THE Enrollment – (dams calve July 1–December 31) –
Early enrollment open April 15 through **June 15, 2023**.
Late enrollment available until August 15, 2023.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd

*Late enrollment fees

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 ASF)</i>	
Junior First Time Membership Fee*	\$40
Prefix Registration	\$10

**After January 1: \$105 for Adults and \$40 for Juniors*

Annual Service Fee (ASF)*:

Adult Membership	\$110
Junior Membership	\$40

Fiscal year runs from July 1 – June 30

Registration Fees:

Registration Fees enrolled in THE

Enrolled in Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C 10 months <15 months. ...	\$40
Enrolled in Opt B or C 15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing <i>(not including shipping or mailing)</i>	\$50
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foundation Cow	\$5
Register Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE 10 months <15 months	\$52
Non-THE 15 months	\$62

"Born in the Barn, Sold in the Barn" Sale

41st Annual Production Sale

Saturday, February 4, 2023

Selling: 55 Yearling Simmental & SimAngus™ Bulls
10 Bred Registered Heifers
15 Open Registered Heifers

1 p.m. CST
At the Ranch
Ruso, ND

Auctioneer:
Dustin Carter



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CE BW WW YW MCE MM MW CW YG MB API TI
10.2 3.3 98.5 150.8 6.8 23.6 72.8 44.40 -0.28 0.30 150.6 92.1



KSR MAIN MAN 723K

Homo Blk • 5/8 SM 3/8 AN • Homo Pld • BD: 3/2/22 • BW: 92 lbs • WW: 799 lbs
CDI MAINLINE 265D x A A R TEN X 7008 S A
CE BW WW YW MCE MM MW CW YG MB API TI
9.3 2.5 95.8 151.8 5.1 25.4 73.2 44.50 -0.28 0.33 134.8 88.0



KSR CRIMSON 370K

Red • Purebred SM • Polled
BD: 3/4/22
BW: 100 lbs • WW: 766 lbs
SAS COPPERHEAD G354 x
HSR DAKOTA BEEF W217

CE BW WW YW MCE MM MW CW YG MB API TI
4.1 4.9 92.6 132.3 1.3 26.9 73.1 19.40 -0.48 0.18 125.8 83.0

EPD as of 12-4-22

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JANUARY 2023

- 8 Bricktown National Simmental Sale – Oklahoma City, OK (pg. 87)
- 12 University of Tennessee Bull Development and Evaluation Program Sale – Spring Hill, TN
- 13 Diamond Bar S Bull Sale – Great Falls, MT (pg. 61)
- 14 Baxley Family Farms' Annual Production Sale – Georgetown, SC (pg. 84)
- 14 SimMagic On Ice – Denver, CO (pg. BC)
- 15 The One and Only Sale – Denver, CO (pgs. 16–17, 81)
- 17 LCDR Online Embryo Sale – www.sconlinesales.com (Jan. cal.)
- 17 Powerline Genetics' Bull Sale, – Arapahoe, NE
- 27 Double J Farms' 49th Annual Bull and Female – Garretson, SD (Jan. cal., pgs. 63, 99)
- 27 Drake Cattle Co. Simmental Bull and Female Sale – Centerville, IA (pg. 97)
- 27 Ellingson Simmentals' Annual Production Sale – Dahlen, ND (pgs. 62, 91)
- 28 Forster Farms' 44th Annual Sale – Smithfield, NE (Jan. cal.)
- 28 J&C Simmentals' Annual Bull Sale – Arlington, NE (pgs. 35, 61)
- 29 Reck Brothers-N-Sons Genetic Advantage Production Sale – Blakesburg, IA (pg. 34)
- 29 Triangle J Ranch's Annual Bull Sale – Miller, NE (pg. 62)
- 30 42nd Annual Goeken Cattle Bull Sale – Lesterville, SD (pg. 57)
- 30 APEX Cattle "Heterosis Headquarters" Annual Bull and Bred Heifer Sale – Dannebrog, NE (pgs. 12–13)

FEBRUARY

- 1 Begger's Diamond V Ranch's Big Sky Genetic Source Bull Sale – Wibaux, MT (Jan. cal., pg. 61)
- 1 Lazy C Diamond Ranch's Annual Sale – Kintyre, ND (Jan. cal., pg. 7)
- 1 Michael Erdmann Angus Production Sale – Aberdeen, SD
- 2 Stavick Simmental's Annual Sale – Veblen, SD (pg. 64)
- 3 Cow Camp Ranch's Annual Spring Bull Sale – Lost Springs, KS (pg. 60)
- 3 Kunkel Simmentals' Annual Bull and Bred Female Sale – New Salem, ND
- 4 41st Annual Klain Simmental Production Sale – Ruso, ND (pg. 93)
- 4 Blue River Gang's 38th Annual Production Sale – Rising City, NE
- 4 Loonan Stock Farm's 48th Annual Production Sale – Corning, IA
- 4 Prickly Pear Simmental Ranch's Online Bull Sale – www.billpelton.com (pg. 61)
- 4 Springer Simmental's Value Based Genetics Sale – Decorah, IA (pg. 25)
- 4 Stockmen's Source Bull Sale – Wellfleet, NE
- 6 43rd Annual Gateway "Breeding Value" Bull Sale – Lewistown, MT
- 6 Long's Simmentals' 3rd Annual Production Sale – Creston, IA
- 7 Koepplin's Black Simmental's 35th Annual Bull Sale – Mandan, ND
- 7 Little Bitterroot Ranch's Sale – Ramsay, MT (pg. 74)
- 8 River Creek Farms' 33rd Annual "Built To Work" SimAngus Bull Sale – Manhattan, KS (Jan. cal., pg. 60)
- 8 Traxinger Simmental's Annual Bull Sale – Houghton, SD
- 8 Wilkinson Farms' Breeding for the Future Sale – C-B Sale Facility (Feb. cal.)
- 9 Felt Farms' Bull Sale – West Point, NE
- 9 Houck Rock Creek Ranch's Spring Private Treaty Bull Sale – Allen, KS
- 9 Lassle Ranch Simmentals' 30th Annual Bull Sale – Glendive, MT (Feb. cal., pg. 50)
- 9 Rust Mountain View Ranch's "Ace in the Hole" Bull Sale – Mercer, ND (pg. 9)
- 10 Bata Brothers/Bell Family Annual Joint Simmental Bull and Female Sale – Rugby, ND (pg. 62)
- 10 Bred For Balance Sale – Starbuck, MN
- 10 TNT Simmentals' 38th Annual Bull Sale – Lehr, ND (Feb. cal., pg. 62)
- 11 CK Cattle & Wager Cattle's 6th Annual Production Sale – Highmore, SD
- 11 Dixie National Simmental Sale – Jackson, MS
- 11 Kenner Simmentals' 27th Annual Production Sale – Leeds, ND (Feb. cal.)
- 11 RL Fleckvieh Limerock Ranch's Mature Cow Herd Dispersal – Brandon, IA
- 11 Rydeen Farms' 25th Annual "Vision" Sale – Clearbrook, MN
- 12 Oak Meadow Farms' 5th Annual Production Sale – Cresco, IA
- 13 Benda Ranch Simmentals' Annual Production Sale – Kimball, SD
- 13 Dakota Power Bull Sale – Hannaford, ND
- 13 Nelson Livestock Company's Production Sale – Wibaux, MT
- 14 Edge of the West Production Sale – Mandan, ND (Feb. cal., pg. 62)
- 14 Werning Cattle Company's 42nd Annual Production Sale – Emery, SD
- 15 Hart Simmentals' Beef Builder Bull Sale – Frederick, SD (pg. 36)
- 15 Jackpot Cattle Company's Bull Sale – Wessington, SD
- 17 Dakota Xpress Annual Production Sale – Mandan, ND (pg. 62)

- 17 Mader Ranches' 34th Annual Bull Power Sale — Carstairs, AB
- 17 R & R Cattle Company's Annual Production Sale — Chamberlain, SD
- 17 Sandy Acres Bull Sale — Neligh, NE (pg. 61)
- 18 7P Ranch 29th Annual Spring Bull and Female Sale — Tyler, TX
- 18 Flittie Simmental/Schnabel Ranch Simmentals/Lazy J Bar Ranch's Joint Production Sale — Aberdeen, SD (pgs. 32, 63)
- 18 Rhodes Angus Open House and Bid-Off — Carlinville, IL
- 18 Yon Family Farms Spring Sale — Ridge Spring, SC
- 19 K-LER Cattle's Annual Production Sale — St. Charles, MN (pg. 61)
- 19 Trauernicht Simmentals' Bull Sale — Beatrice, NE
- 20 Bulls of the Big Sky — Billings, MT (Feb. cal., pg. 61)
- 21 Quandt Brothers Cattle Company's 11th Annual Production Sale — Oakes, ND (pg. 62)
- 22 C Diamond Simmentals' Annual Bull and Female Sale — Dawson, ND (Jan. cal.)
- 23 Illinois Performance Tested Bull Sale — Springfield, IL
- 24 Mid-America Sale — Springfield, IL
- 25 Emmons Ranch Sale — Olive, MT
- 25 Lyman Livestock's High Altitude Bull Sale — Salina, UT
- 25-3/4 Hofmann Simmental Farms' "Buy Your Way" Bull Sale — Clay Center, KS
- 27 Lehman Family Farm's Production Sale — Mitchell, SD
- 28 Barker Cattle Company's Bull and Female Sale — Burley, ID
- 28 TSN Simmentals' Annual Bull Sale — Platte, SD

MARCH

- 1 Hill's Ranch Simmentals' Annual Bull Sale — Stanford, MT
- 1 Klein Ranch's Heart of the Herd Sale — Atwood, KS
- 2 19th Annual Cattleman's Kind Bull Sale — San Saba, TX
- 2 Keller Broken Heart Ranch's Annual Production Sale — Mandan, ND (March cal., pg. 62)
- 2 Kearns Cattle Company's 34th Annual Bull Sale — Rushville, NE
- 3 Eichacker Simmentals' Annual Bull Sale — Salem, SD (pg. 63)
- 3 KSU's Annual Legacy Sale — Manhattan, KS
- 4 Cason's Pride and Joy Bull Sale — Russell, IA (Dec. cal., BC cal., pg. 60)
- 4 Kentucky Beef Expo Simmental Sale — Louisville, KY
- 4 Powerline Genetics' High-Altitude Bull Sale — Castle Dale, UT
- 4 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (March cal., pgs. 29, 64)
- 5 Gold Bullion Group's 21st Annual Bull Sale — Westmoreland, KS
- 5 Windy Creek Cattle Company's "Profit through Performance" Production Sale — Spencer, SD
- 6 Hanel's Black Simmentals' 5th Annual "Black and White" Bull Sale — Courtland, KS
- 6 Sweet 16 Online Bull and Female Sale — www.sconlinesales.com
- 7 Doll Simmental Ranch's 43rd Annual Production Sale — Mandan, ND
- 9 Brink Genetics' Annual Bull Sale — Elkader, IA
- 10 Rainbow River Simmentals' 8th Annual Online Bull Sale — www.rainbowriversimmentals.com
- 11 Carcass Performance Partners Bull and Female Sale — Lucedale, MS
- 11 Dikeman and Huninghake Premium Genetics Bull Sale — Frankfort, KS
- 11 Gonsior Simmentals' 23rd Annual In The Heartland Sale — Fullerton, NE
- 11 Great Lakes Beef Connection Bull Sale — Clare, MI
- 14 Schrader Ranch's 21st Annual Bull Sale — Wells, KS
- 14 Powerline Genetics March Edition Bull Sale — Arapahoe, NE
- 17 3C Christensen Ranch and NLC Simmental Ranch 52nd Annual Production Sale — Wessington, SD (pg. 63)
- 17 Black Summit Bull Sale — Powell, WY
- 17 Sunflower Genetics Annual Sale — Maple Hill, KS (pg. 61)
- 18 Buck Creek Ranch Annual Bull Sale — Yale, OK
- 18 Dickinson Simmental and Angus Ranch 52nd Annual Production Sale — Gorham, KS

- 18 Eastern Spring Classic Sale — Columbus, OH
- 18 Red Hill Farms' "More Than a Bull" Sale XVIII — Lafayette, TN
- 18 Rockin H Simmentals' Production Sale — Canby, MN
- 18 Triangle J Ranch and Altenburg Super Baldy Ranch's Colorado Bull Sale — Fort Collins, CO
- 20 Bridle Bit Simmentals' All Terran Bull Sale — Walsh, CO (pg. 60)
- 21 Superior Beef Genetics' 22nd Annual Production Sale — Lamar, MO
- 22 Diamond H Ranch's Annual Production Sale — La Crosse, KS (pg. 60)
- 23 Western Cattle Source's Annual Production Sale — Crawford, NE
- 24 Great Northern Bull and Female Sale — Clear Lake, MN
- 25 Clear Choice Bull Sale — Milan, IN (pg. 60)
- 25 T Heart Ranch's High Altitude Bull Sale — La Garita, CO (pg. 60)
- 25 Wildberry Farms' Bull and Bred Heifer Sale — Hanover, IL
- 29 Cox Cattle Company's Spring Private Treaty Sale — Woodbine, KS

APRIL

- 1 Belles and Bulls of the Bluegrass — Lexington, KY
- 1 Big Country Genetics Bull Sale — Cody, WY
- 1 Henry's Fork Cattle Company Private Treaty Bulls For Sale — Rexburg, ID
- 1 McDonald Farms' 20th Annual "Pick of the Pen" Bull Sale — Blacksburg, VA
- 1 The Gathering at Shoal Creek — Excelsior, MO (April cal.)
- 6 Midland Bull Test Sale — Columbus, MT
- 8 Hilbrands Cattle Co.'s Passion 4 Perfection Sale — Clara City, MN (April cal.)
- 8 Lucas Cattle Co.'s Spring Sale — Cross Timbers, MO
- 15 Diamonds and Spurs SimGenetic Sale — Bois D'Arc, MO
- 15 New Day Genetics' Spring Bull Sale — Salem, MO
- 15 Pigeon Mountain Simmentals' "Beef Builder" Spring Bull and Female Sale — Rome, GA
- 15 RS&T Simmentals' Performance and Pounds Sale — Maryville, MO
- 21 Cow Camp Ranch's Spring Turn-Out Sale — Lost Springs, KS
- 22 Clear Choice Customer Sale — Milan, IN (pg. 60)
- 22 Heartland Performance With Class Production Sale — Waverly, IA (April cal.)
- 28 Crosshair Simmental's Putting the Pieces Together Sale — Napoleon, ND

MAY

- 6 Stars and Stripes Sale — Hummelstown, PA
- 13 Alabama and Mississippi State Association Sale — Cullman, AL

JUNE

- 7-10 AJSA Eastern Regional Classic — Lima, OH
- 21-24 AJSA South Central Regional Classic — Springfield, MO

JULY

- 7-13 AJSA National Classic — Des Moines, IA

SEPTEMBER

- 2 North Carolina Fall Harvest Sale — Union Grove, NC
- 9 Kentucky Simmental Fall Sale — Lexington, KY
- 17 Illini Elite Sale — Shelbyville, IL ■

Serving as American Simmental Association's (ASA) official publication, *the Register* is mailed nine times annually, has a circulation of 5,500+, and is focused primarily on ASA's paid membership.

the Register is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

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B1207J ASA 4134307
 SimAngus TJ AMERICAN FORTITUDE 430F x DRAKE ELSA 1207B
 CE 11 • YW 119 • MARB 0.31 • RE 0.41 • \$API 131 • \$TI 77
 Sells bred to Five Star Jackson.



J17 ASA 3979016
 PB SM W/C LOADED UP 1119Y x DRAKE SHADOW F414
 CE 9 • YW 117 • MARB 0.09 • RE 1.00 • \$API 111 • \$TI 74
 Sells bred to SCC SCH 24 Karat.



A36K ASA 4105058
 PB SM HOOK'S EAGLE 6E x KBHR MATRON OF HONOR F202
 CE 18 • YW 127 • MARB 0.82 • RE 1.10 • \$API 199 • \$TI 105
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D025K ASA 4105061
 PB SM W/C FORT KNOX 609F x WS MISS SUGAR C4
 CE 15 • YW 117 • MARB 0.75 • RE 1.08 • \$API 171 • \$TI 99
 Unique opportunity to purchase a direct son of Sugar.



14K ASA 4110793
 PB SM HOOK'S EAGLE 6E x TJ 20H
 CE 12 • YW 155 • MARB 0.16 • RE 1.08 • \$API 151 • \$TI 95
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 Age-Advantaged and Yearling Bulls

30 Spring Calving SimAngus™ Bred Heifers

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 Mason 641.895.5735

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Flint 563.580.1053

DRAKE CATTLE COMPANY

Denny and Cara Drake
 Denny 641.658.2288

HARLAN CATTLE CO.

Mason and Sara Harlan
 Mason 641.895.5735

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Marty Ropp 406-581-7835
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W/C Bankroll

W/C Pinnacle E80

By W/C Loaded Up 1119Y
EPD: CE: 14 \$API: 121 \$TI: 72



W/C Night Watch 84E

By CCR Anchor 9071B
EPD: CE: 17 \$API: 146 \$TI: 86



NEW

Rocking P Private Stock H010

By WLE Copacetic E02
EPD: CE: 13 \$API: 139 \$TI: 78



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPD: CE: 17 \$API: 137 \$TI: 74



THSF Lover Boy B33

By HTP/SVF Duracell T52
EPD: CE: 13 \$API: 147 \$TI: 90



NEW

JC King of the Road 468H

By KBHR High Road E283
EPD: CE: 14 \$API: 178 \$TI: 98



NEW

Ruby NFF Up The Ante 9171G

By Ruby's Currency 7134E
EPD: CE: 10 \$API: 115 \$TI: 68



NEW

ACLL Fortune 393D

By MR TR Hammer 308A ET
EPD: CE: 9 \$API: 91 \$TI: 68



NEW

W/C Double Down 5014E

By W/C Executive Order 8543B
EPD: CE: 15 \$API: 116 \$TI: 74



NEW

Next Level 4014J

By Dakota Outlaw G974
EPD: CE: 7 \$API: 117 \$TI: 81



NEW

Mr SR 71 Right Now E1538

By Hook's Bozeman 8B
EPD: CE: 16 \$API: 155 \$TI: 94



NEW

GSC GCCO Dew North 102C

By HTP/SVF Duracell T52
EPD: CE: 13 \$API: 116 \$TI: 82



PAL/CLAC Meant To Be 823E

By Mr HOC Broker
EPD: CE: 11 \$API: 106 \$TI: 67



3/4 NAILE and
NWSS Champ

Reckoning 711F

By W/C Relentless 32C
EPD: CE: 8 \$API: 111 \$TI: 66



NEW

TJSC King of Diamonds 165E

By LLSF Pays To Believe ZU194
EPD: CE: 12 \$API: 111 \$TI: 69



NEW

PBF Red Paint F88

By W/C Executive Order 8543B
EPD: CE: 13 \$API: 127 \$TI: 76



NEW

SC Pay the Price C11

By CNS Pays to Dream T759
EPD: CE: 7 \$API: 117 \$TI: 80



NEW

JASS On The Mark 69D

By W/C Loaded Up 1119Y
EPD: CE: 10 \$API: 99 \$TI: 68



W/C Relentless 32C

By Yardley Utah Y361
EPD: CE: 9 \$API: 115 \$TI: 75



NEW

3/4 SimAngus™

WLE Copacetic E02

By HPF Quantum Leap Z952
EPD: CE: 14 \$API: 114 \$TI: 79



NEW

Holtkamp Clac Change Is Coming 7H

By WLE Copacetic E02
EPD: CE: 13 \$API: 107 \$TI: 74



NEW

W/C Cyclone 385H

By W/C Bankroll 811D
EPD: CE: 13 \$API: 142 \$TI: 83



NEW

3/4 SimAngus™

LLSF Vantage Point F398

By CCR Anchor 9071B
EPD: CE: 14 \$API: 128 \$TI: 86



WS Revival B26

By LLSF Uprising Z925
EPD: CE: 10 \$API: 103 \$TI: 67



LLSF Pays To Believe ZU194

By CNS Pays To Dream T759
EPD: CE: 9 \$API: 118 \$TI: 78



W/C Bankroll 811D

By W/C Loaded Up 1119Y
EPD: CE: 12 \$API: 121 \$TI: 78



CLRS Guardian 317G

By Hook's Beacon 56B
EPD: CE: 16 \$API: 209 \$TI: 117



KSU Bald Eagle 53G

By Hook's Eagle 6E
EPD: CE: 16 \$API: 183 \$TI: 99



WLE Black Mamba G203

By WLE Copacetic E02
EPD: CE: 13 \$API: 136 \$TI: 82



FELT Perseverance 302F

By W/C Executive Order 8543B
EPD: CE: 16 \$API: 120 \$TI: 72



W/C Express Lane 29G

By Rubys Turnpike 771E
EPD: CE: 14 \$API: 141 \$TI: 85



CLRWTR Clear Advantage H4G

By LLSF Vantage Point F398
EPD: CE: 17 \$API: 170 \$TI: 106



Erixon Bitten 203A

By NCB Cobra 47Y
EPD: CE: 13 \$API: 151 \$TI: 90



LCDR Favor 149F

By LCDR Witness 541C
EPD: CE: 9 \$API: 151 \$TI: 100



LLW Card Merit 03H

By TL Ledger
EPD: CE: 10 \$API: 111 \$TI: 69



TL Ledger 106D

By Profit
EPD: CE: 9 \$API: 112 \$TI: 69



GCC New California 131J

By GEFF County O
EPD: CE: 3 \$API: 95 \$TI: 65



OBCC Kavanaugh F236

By OBCC Unfinished Business
EPD: CE: 13 \$API: 140 \$TI: 80



LLSF Favored One H98

By LCDR Favor
EPD: CE: 8 \$API: 133 \$TI: 98



JBSF Logic 5E

By W/C Relentless 32C
EPD: CE: 7 \$API: 112 \$TI: 71



WHF/JS/CCS Double Up G365

By W/C Double Down
EPD: CE: 12 \$API: 112 \$TI: 71



TJ 50K 485H

By TJ Teardrop
EPD: CE: 7 \$API: 153 \$TI: 86



W/C Style 69E

By Style 9303
EPD: CE: 17 \$API: 132 \$TI: 68



Mr Ishee Triple Trailblazer 018H

By KOCH Big Timber 685D
EPD: CE: 16 \$API: 152 \$TI: 82



HRCC Hondo 035

By W/C Bankroll
EPD: CE: 12 \$API: 112 \$TI: 76



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By TJ Main Event 503B
EPD: CE: 12 \$API: 130 \$TI: 93

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